



**Sun Region**  
**Embroiderers' Guild of America**  
**Call to Meeting: April 2012**

**To:** Sun Region Board of Directors

**From:** Lynn Abbey  
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Leesburg, FL 34748  
352-315-0456  
E-mail: [lynn@lynnabbey.com](mailto:lynn@lynnabbey.com)

**Date:** March 3, 2012

**Re:** Sun Region Board Meeting,  
Altamonte Springs, Florida  
April 13-15, 2012



**Location:** Hilton - Orlando, 350 Northlake Blvd, Altamonte Springs, Florida, 32701-5297

**Directions to Hotel:** Altamonte Springs is located northwest of Orlando. Exact driving directions from your home address to the resort can be obtained by going online to the resort web site.

From the east coast - I - 4 to exit 92, left onto SR 436 South, to 2nd traffic light, Northlake Blvd. right onto Northlake Blvd. From the Tampa area I - 4 to exit 92, right onto SR 436 South, to 1st traffic light, Northlake Blvd, right onto Northlake Blvd.

**Hotel reservation deadline:** March 16, 2012 - **Rates:** \$112++.

**Call:** (800) 678-4380 and state you are with **Sun Region EGA.**

**To qualify for our group rate:** At least one guest in each room must be a Sun Region member and attending the Saturday or Sunday meeting.

**Luncheon : 11:30 AM on Saturday, at the hotel.**

**Reservations for the luncheon should be made by March 21.** To reserve, please send the **Clip and Mail** (*on page 3*) with a check for \$22.00, payable to Sun Region. Please indicate if you are participating in the Saturday evening program. Mail the completed coupon to ARD Betty Baechle at 10716 Mirasol Dr #602, Miromar Lakes, FL 33913.

**\*\*Regular Committee and Chapter reports are now only included in Sun News.**

Special committee reports, due to Secretary Lynn Abbey ([secretary@sunregionega.org](mailto:secretary@sunregionega.org)) by March 23, will be published in the meeting packet for the following:

- RD's Report from National
- Executive Committee members
- Stitcher's Celebration Co-Chairman – Update Report
- Marketing & Membership Report
- Special reports that are needed for meeting

This Call to Meeting includes a **Tentative Agenda** that will be replaced with a detailed agenda in the meeting packet that you will receive by **April 7**. Please do not hesitate to suggest any special topics that you want to be included. Suggestions should be sent to **Region Director Jan Clark by March 8, email: [rd@sunregionega.org](mailto:rd@sunregionega.org)** or snail mail to 3089 Sunset Lane, Cocoa, FL 32922-6658.

**Be sure to bring the Representative's notebook** to this meeting. Please update your notebook with the revised pages (bylaws & policies) that you received from Adrienne Meyer / Jineen Kulczycky. If you are unable to print this material, please contact Bylaws Chairman, Jineen Kulczycky at [bylaws@sunregionega.org](mailto:bylaws@sunregionega.org) and she will provide a printed copy at the board meeting.

**Special Assignment for Region Representatives**

Please contact your chapter membership chairperson and obtain the following information:

- How many new members has your chapter signed up since **October 31, 2011**?
- How were these new members attracted to EGA? (*Announcements in publications, EGA website, word of mouth, brought to a meeting by a member? etc.*)
- Number of members who did not renew (reasons why???)
- Recruiting opportunities planned for 2012-2013.

*Thank you from your Sun Region Marketing Team!*

**Saturday Evening Program at the Hilton Orlando, 7 PM to 9 PM**

Canopy Oaks Chapter will be conducting our educational program for this meeting at the Hilton Orlando. This is a non-stitching program. Please come and share the fun with your sister stitchers.

**When you send in your *Clip and Mail* coupon for the luncheon, please indicate if you will be attending the Saturday night get-together.**

## Clip & Mail

April 14, 2012 Sun Region Meeting Luncheon Reservations – Hilton-Orlando, Altamonte Springs,  
11:30 am.

Name Chapter

E-mail Phone

Mail your reservation and check for \$22.00 (payable to Sun Region EGA)

Checks must be *received* by **March 21**.

Betty Baechle – Meeting Coordinator

10716 Mirasol Dr #602,

Miromar Lakes, FL 33913 – Phone: 239.405.2553

Y N I will be participating in the Sat. evening program hosted by Canopy Oaks.

### Recommendation from nominating committee to be voted on Apr 14, 2012

Please review the following recommendation for vote at the region Board of Director's meeting on Saturday, April 14, 2012.

The Nominating Committee recommends the following nominee to serve on the EGA National Nominating Committee for a 3-year term commencing October 2012

Name:

Chapter:

Respectfully submitted,  
Sun Region Nominating Committee

**Tentative Sun Region Meeting Schedule**  
**Hilton - Orlando**  
**April 13-15, 2012**

**Friday, April 13, 2012**

Executive Committee meeting 7 PM – 9 PM

**Saturday, April 14, 2012**

Finance Committee meeting 9:30 AM – 11:00 AM

Luncheon hosted by Canopy Oaks chapter 11:30 AM – 12:30 PM

**Sun Region Board Meeting**

Sign-in 12:45 PM  
Board Meeting Called to Order 1:00 PM  
Board Meeting recessed approx. 5:00 PM

**Saturday Evening Educational Program** - Hosted by Canopy Oaks 7:00 PM

**Sunday, April 15, 2012**

Board Meeting Reconvened 9:00 AM  
Complete Region Business  
Adjournment

**This is your opportunity!**

**Do you have topics that you would like to include in the board meeting agenda on the next page?**

**Do you or your chapter members have questions, concerns, improvements that you would like to address in our meeting?**

**To appear on the packet agenda, please send your request to [rd@sunregionega.org](mailto:rd@sunregionega.org) by March 8.**

***(If preferred, the identity of the person submitting topics can remain anonymous)***

**Sun Region Board Meeting- Tentative Agenda - Hilton - Orlando**

**Saturday, April 14, 2012 1:00 PM – approximately 5:00 PM**

**Sunday, April 15, 2012 9:00AM – until close of business**

- **Call to Order and Introduction of Board Members and Guests**
- **Executive Committee Reports**
- **RD: Jan Clark, ARD: Betty Baechle, Treasurer: Pam Doffek, Secretary: Lynn Abbey**
- **Budget discussion and approval**
- **Standing and Special Committee Reports:**
- **Bylaws, Education, Membership, Nominating, Outreach, Marketing, Sun News, Ways and Means, Website, Stitcher’s Celebration 2012, SR Seminar 2013.**
- **Report from EGA board meeting in Louisville**
- **Seminar Discussion**
  
- **Recess**
  
- **Evening Program**
  
- **Reconvene Sunday Morning, 9:00AM**
- **Additional Business**
- **Chapter Reports**
- **Special Reports**
- **Vote on EGA National Nom. Cmte submission**
- **Adjourn**

**Reminder:** If any chapter representative is unable to attend, please give this notice to the alternate rep, along with the completed proxy form (a copy of Page IV-C-1 in your Representative’s notebook), signed by the President of your chapter.