



"Sunny" – Sun Region Mascot – Est 1981

Sun Region
Board of Directors' Meeting Packet
March 25-27, 2011
Lake Mary, Florida

Sun Region Meeting Schedule
Orlando Marriott, Lake Mary
March 25-27, 2011

Friday, March 25, 2011

Seminar 2011 Core Committee Meeting	5 PM - 7 PM
Sun Region Executive Committee Meeting	7 PM – 9 PM

Saturday, March 26, 2011

Seminar 2011 Meeting	8 AM - 10 AM
Finance Committee meeting*	9:30 AM – 10:30 AM
Luncheon hosted by Sarasota Chapter	11:30 AM – 12:30 PM
Board Meeting Sign-in	12:45 PM
Board Meeting Called to Order	1 PM
Board Meeting recessed	approx. 5 PM
Saturday Evening Educational Program - Hosted by Sarasota Chapter	7 PM

Sunday, March 27, 2011

Board Meeting Reconvened	9 AM
Adjournment	at conclusion of day's activities

Region Representative Checklist

What to Bring to this Sun Region board meeting

- Region Representatives Notebook
 - Include revised pages and current Sun Region bylaws and policies
- March, 2011 issue of our Sun Region newsletter
- Call to Meeting, received by e-mail on 2/18/2011
 - Subject: EGA: Sun Region: March 2011 Board of Directors: CALL TO MEETING
- This Meeting Packet
- Membership information
 - Be prepared to state (verbally) the number of new member since September, 2010 and how your chapter recruited these members

Sun Region Board Meeting Agenda
Orlando Marriott - Lake Mary, Lake Mary, FL

Saturday, March 26, 2011 1:00 PM – approximately 5:00 PM
Sunday, March 27, 2011 9:00AM – until close of business

Call to order and establish quorum Jenna McClooney

Introduction of board members and guests. Jenna McClooney

Adoption of Minutes of Sept. 25-26, 2010 meeting Lynn Abbey
Selection of 3 readers for minutes of this meeting

Executive Committee Reports:

Director's report to Sun Region Jenna McClooney
Assistant Director Betty Baechle
Treasurer Pam Burke

Standing and Special Committee Reports:

Bylaws Adrienne Meyer
Education Marge Holmes
EGA Seminar 2011 Donna Christie
Finance & Budget Pam Burke
Marketing & Membership Jenna McClooney
Nominating Committee Jan Clark
Outreach Betty Baechle
Sun Roster Debbie Sewell
Sun News Linda Anne Buehler
Sun Website Lynn Abbey
Ways & Means Geni Dickinson
National Board Meeting Report Jenna McClooney

Unfinished Business

New Business

Recess – Evening Program

Sarasota chapter will host our educational program this evening at the Lake Mary Marriott Hotel
(a kit fee of \$3 will be collected during class – bring your “usual supplies”)

Reconvene – Sunday Morning, 9 AM

Chapter & Membership Reports Region Representatives
Marathon Stitch-In 2012 Planning Session Betty Baechle & Jenna McClooney
Fundraising Drawing Geni Dickinson
Adjourn

Director's Report to the Sun Region

Jenna McClooney

EGA board meetings were held in Louisville March 3-6. I participated in a variety of meetings including the finance committee (as secretary and committee member), regions committee meeting (for region directors and led by the vice president), planning and board meetings. We had board member training and a visit to our new headquarters' offices. All 13 region directors squeezed out a couple of hours the last evening with a "bead-in" to work on our donation to Seminar 2011's live auction.

I returned home tired but energized by the progress we made and knowing that I will be able to bring back a relatively positive report including a number of successes. I will be elaborating on some of these items and provide action items for the chapter representatives to "take-away" at the end of our Sun Region board meetings. In addition to completing our business on Sunday, we will have a break-out session to work on plans for our 2012 event. Betty Baechle and I have already started the ball rolling by researching sites and will present a location for your approval. My EGA national board meeting report appears on P 11

As always, if you have any concerns, questions or suggestions, please do not hesitate to call or e-mail me. Although the deadline passed for submitting agenda items, I want you to know that you can still contact me up to meeting time with topics or concerns. I just need to have time to research information for questions that I am not able to immediately answer.

I'm looking forward to seeing all of you at the end of the month.

In light of our efforts to strengthen our membership through renewed efforts in recruiting and retention, I reflect on an adaption of the saying – "If you have a good product, they will come" Each member is the "face" of EGA.

Assistant Region Directors' Report

Betty Baechle

Last Minute Details for this meeting

Directions to our hotel, the Orlando Marriott, Lake Mary: Take 1-4 to Exit 101A. From the exit ramp, turn left onto County Rd 46A. Go 2 traffic lights down and turn left onto International Parkway. The hotel will be on your left. The address is: 1501 International Parkway, Lake Mary, FL

Save The Date!

As requested by the region representatives, we are returning to the Sawgrass Marriott in Ponte Vedra Beach for our second meeting of 2011. Ponte Vedra is between Jacksonville and St. Augustine. Mark your calendars now!

Place: Sawgrass Marriott, Ponte Vedra, FL

When: October 14-16, 2011

Room Rate: \$129, plus taxes

More information will be provided as we get closer to the meeting date.

*Treasurer's Report**Pam Burke***Financial Report 1 – Bank Reconciliation**

Category Description	Checking	Savings	Credit Card
Closing Balances (9/1/2010)	\$9,040.29	\$36,411.03	\$0.00
Revenue			
2. Member dues	\$108.00		
3. Interest		\$54.20	
7. Fund Raising Events (W&Ms)	\$70.00		
8. Sales	\$264.19		
13. Other			
Region Meeting Lunches & Rooms	\$500.00		
Taxes	\$15.85		
Misc	\$3.82		
TOTAL Revenue	\$961.86	\$54.20	\$0.00
Expenses			
17. Educational Events			
SR GCC/Workshop	(\$800.00)		
22. Rental			
AV Equipment	(\$129.32)		
Meeting Room	(\$79.00)		
23. Newsletter	(\$12.20)		(\$19.88)
24. Administration			
Director	(\$83.25)		
Secretary	(\$40.77)		
Marketing	(\$700.00)		
25. Officers' Travel			
National meetings (RD)	(\$457.06)		(\$184.14)
Region Meetings			
Lunches	(\$100.00)		
Travel	(\$59.92)		
Lodging	(\$651.45)		
27. Other			
Region Meeting Lunches	(\$803.68)		
National Opportunity Basket			(\$300.00)
Taxes	(\$15.45)		
TOTAL Expenses	(\$3,932.10)	\$0.00	(\$504.02)
Transfers			
Transfer to Credit Card	(\$504.02)		\$504.02
TOTAL Transfers	(\$504.02)	\$0.00	\$504.02
OVERALL TOTAL	(\$3,474.26)	\$54.20	\$0.00
Closing Balances (2/28/2010)	\$5,566.03	\$36,465.23	\$0.00

Financial Report – Budget Reconciliation

Revenue	Actua	Budget	Difference
2 Member Dues	\$12.00	\$2,200.00	(\$2,188.00)
3 Interest	\$17.68	\$200.00	(\$182.32)
5 Seminar 2011		\$9,000.00	(\$9,000.00)
7 Fund Raising (W&Ms)		\$200.00	(\$200.00)
8 Sales (W&Ms)		\$800.00	(\$800.00)
11 Contributions		\$200.00	(\$200.00)
13 Other			
Region Meetings (lunches)	\$80.00	\$1,600.00	(\$1,520.00)
National Opportunity Drawing		\$200.00	
Taxes		\$48.00	(\$48.00)
Miscellaneous		\$50.00	(\$50.00)
14 Total Revenue	\$109.68	\$14,498.00	(\$14,388.32)
Expenses			
17 Educational Events			
GCC/Workshops	\$200.00	\$2,400.00	(\$2,200.00)
18 Seminar			
Region 2012 (Loan)		\$2,000.00	(\$2,000.00)
20 Fund Raising (Ways and Means)		\$25.00	(\$25.00)
21 Cost of Sales		\$400.00	(\$400.00)
22 Rent (Region Meetings)		\$600.00	(\$600.00)
23 Newsletter	\$10.08	\$75.00	(\$64.92)
24 Administration			
Director		\$200.00	(\$200.00)
ARD		\$50.00	(\$50.00)
Treasurer		\$50.00	(\$50.00)
Secretary		\$150.00	(\$150.00)
Other Committees		\$350.00	(\$350.00)
25 Officer's Travel			\$0.00
National Meeting (RD)			
RD		\$1,600.00	(\$1,600.00)
Incoming RD		\$800.00	
Regional Meetings			
Lunches		\$200.00	(\$200.00)
Travel		\$750.00	(\$750.00)
Lodging		\$1,500.00	(\$1,500.00)
Within Region Travel (RD)		\$750.00	(\$750.00)
27 Other			
Bank Fees		\$25.00	(\$25.00)
License and permits		\$75.00	(\$75.00)
Region Lunches		\$1,600.00	(\$1,600.00)
National Opportunity Drawing		\$400.00	(\$400.00)
EGA Annual Fund Campaign		\$200.00	(\$200.00)
Taxes		\$48.00	(\$48.00)
Miscellaneous		\$250.00	(\$250.00)
28 Total Expenses:	\$210.08	\$14,498.00	(\$14,287.92)
Balance	(\$100.40)		

Financial Report 3 – End of Year 2010

Revenue	Actual	Budget	Difference
2 Member Dues	\$2,441.00	\$2,200.00	\$241.00
3 Interest	\$109.15	\$100.00	\$9.15
5 Seminar 2010	\$3,926.21	\$1,000.00	\$2,926.21
7 Fund Raising			
SR News Subscriptions	\$0.00	\$25.00	(\$25.00)
Ways and Means	\$138.00	\$250.00	(\$112.00)
8 Sales	\$3,592.73	\$3,000.00	\$592.73
10 Contributions	\$338.80	\$0.00	\$338.80
13 Other			
Region Meetings (lunches)	\$1,240.00	\$1,600.00	(\$360.00)
Taxes	\$215.58	\$50.00	\$165.58
Miscellaneous	\$250.00	\$50.00	\$200.00
14 Total Revenue	\$12,251.47	\$8,275.00	\$3,976.47
Expenses			
17 Educational Events			
Correspondence Courses	(\$1,650.00)	(\$2,400.00)	\$750.00
18 Seminar			
Region 2010 (Scholarship)	\$0.00	(\$175.00)	\$175.00
20 Fund Raising (Ways and Means)	\$0.00	(\$50.00)	\$50.00
21 Cost of Sales	(\$2,026.49)	(\$1,500.00)	(\$526.49)
22 Rent (Region Meetings)	(\$444.20)	(\$600.00)	\$155.80
23 Newsletter	(\$61.48)	(\$150.00)	\$88.52
24 Administration			
Director	(\$96.04)	(\$200.00)	\$103.96
ARD	\$0.00	(\$50.00)	\$50.00
Treasurer	(\$45.00)	(\$50.00)	\$5.00
Secretary	(\$79.28)	(\$300.00)	\$220.72
Marketing	(\$1,129.67)	(\$1,200.00)	\$70.33
Other Committees	(\$15.00)	(\$250.00)	\$235.00
25 Officer's Travel			
National Meeting (RD)	(\$1,167.70)	(\$1,600.00)	\$432.30
Regional Meetings			
Lunches	(\$180.00)	(\$200.00)	\$20.00
Travel	(\$174.72)	(\$750.00)	\$575.28
Lodging	(\$1,019.14)	(\$1,500.00)	\$480.86
Within Region Travel (RD)	(\$286.93)	(\$750.00)	\$463.07
27 Other			
Bank Fees	(\$19.00)	(\$25.00)	\$6.00
License and permits	(\$75.00)	(\$75.00)	\$0.00
Region Lunches	(\$1,403.71)	(\$1,600.00)	\$196.29
National Opportunity Drawing	(\$300.00)	(\$200.00)	(\$100.00)
EGA Annual Fund Campaign	(\$400.00)	(\$200.00)	(\$200.00)
Taxes	(\$216.52)	(\$45.00)	(\$171.52)
Miscellaneous	\$3.82	(\$250.00)	\$253.82
28 Total Expenses:	(\$10,786.06)	(\$14,120.00)	\$3,333.94
Transfer from Savings:	\$0.00	\$5,845.00	
Balance	\$1,465.41	\$0.00	

Notes: 5 Includes deduction for Money returned to Chapter and loan repayment
 13 Misc includes Chapter donations for National Opp Drawing
 27 EGA Annual Fund includes donation for 2009 and 2010

Fundraising Event for March Board Meeting

EGA instruction book for the 2011 American Heart Association

EGA outreach project. Includes a full kit (fabric & threads.)

Pulling at the Heartstrings

A pulled-thread embroidery project



Designed by

Edith Anderson Feisner

The Embroiderers' Guild of America

Louisville, Kentucky

Education Report

Marge Holmes

We would like to ask each member of the Region Board of Directors (and any guests) to bring one (1) item for a "Show and Tell" event at this meeting.

How about it?

Surely you can find one item among your finished pieces that you're really thrilled about and would like to share with us!

Nominating Committee

Jan Clark

Ship without a crew? How could this be, you ask? We've looked among the ropes, the bunks, and the bulkheads and we still haven't found the crew.

The Nominating Committee has been working to develop a slate of officers for the next term. It's been challenging to find willing and qualified candidates to commit to the positions. Our task is not complete: *We need a skipper! Without one the boat will be adrift!* If you'd like to be a part of the Sun Region crew or if you know of someone to whom we haven't spoken who might like to be a crew member, please *contact one of the Nominating Committee members via email, phone, or even by carrier pigeon* so we might contact them.

Outreach Coordinator

Betty Baechle

Please review your chapter information below and send corrections, additions or deletions to Betty Baechle at outreach@sunregionega.org

BERMUDA – Sun Region's newest chapter manned a booth at the *Lifestyle Expo* in Bermuda to introduce themselves to the community and the many opportunities that are available to EGA members in the art of needlework.

BISCAYNE – During the first half of 2010, chapter members stitched and dedicated 60 Habitat Samplers as well as more than 110 kissing pillow tops. The chapter accepted the *Literacy 2010 Bookmark Challenge* too late to stitch as many bookmarks as they would have liked, but were able to send more than 30 bookmarks to two local schools. Their *Cozy Caps for Kids* program was extended to Ronald McDonald House Oncology patients, Baptist Pediatric Oncology Clinic and Palmetto General Hospital Maternity Care Center; they donated 180 caps. In June, the chapter provided 10 bags of groceries and \$85.00 in donations to stock the food pantry for the Riviera Presbyterian Church, where they hold their meetings. They also collected 50 pounds of pop tops for Ronald McDonald House, donated pennies for Community Habitation Center serving physically and mentally challenged adults: stamps for Orphanages: Toiletries for the Safe Space Shelter for Battered Women and collected coupons for Education for the Faith Fellowship Elementary School in Homestead. Last, but not least, they continue to hold monthly outreach stitch-in's to complete projects and enjoy the friendship of fellow stitchers.

CANOPY OAKS - Several of their members have made baby quilts for a local Neonatal Center. The chapter had a needle arts display at the Leon County Library, NE branch. They conducted a workshop for a Girl Scout troop and other girls at a Tallahassee Parks and Recreation Center where they taught the scouts simple needlepoint stitches to make Valentine coasters designed by their former Outreach Chairman, Ann Spangler. (Chapter members supplied all of the materials and supplies for the workshop and had fun doing it.)

CENTRAL FLORIDA - The chapter continues to make samplers for Habitat for Humanity and knitting baby caps, blankets and booties for the Neonatal unit at the Winnie Palmer Hospital. They collect books, quilts and toiletries for the Beta House for new young mothers. They are also stitching kissing pillows for service men and women, and had a display of needle art at the Central Florida Fair. A new project this year has been creating heart designs for a wall at the Ronald McDonald House. Thirteen hearts have been finished so far.

CHAIN STITCHERS – The chapter made samplers for Habitat of Lake and Sumter Counties. For the last five years this chapter has decorated a Christmas Tree and donated the proceeds to Cornerstone Hospice of Lake and Sumter Counties. This year \$1,228.00 was presented to this very grateful organization. Many of the members knit and crochet baby items such as hats, mittens, booties and afghans for the Leesburg Regional Medical Center. A donation of \$100 Publix gift card and food was donated to the Saint Philip Lutheran Church.

DuCLAY – The chapter's major outreach project is the Quigley House, a battered women's shelter in Clay County. They donated more than \$540 for Christmas presents for older teens and their mothers. They "stitched in public" at the Old Green Cupboard and have adopted a group of stitchers who have no place to stitch.

GULFVIEW – The chapter's members have cross stitched more than 110 kissing-pillow tops and have sent them to the Yellow Rose Chapter in Texas for completion. They have had three home dedications in the past year through the West Pasco Habitat for Humanity. Members continue to donate blankets to the Linus project and to knit premie caps. They also hope to stitch 100 bookmarks for local libraries to use as reading awards this summer.

INDIAN RIVER – This was the eighth year that the chapter ran a teaching program at the Satellite Beach Library; they had 27 students. A new teaching program, *Stitching Series for Adults*, has 12 students with a waiting list of 18. Chapter members continue to stitch kissing pillows for Patrick AFB and Rock of the Marne Battalion as well as Habitat for Humanity samplers. Their library exhibits have generated several new members. Toiletries for the homeless were collected through out the year and donated to the Daily Bread. Stitching supplies have been sent to Brooke Army Medical Hospital and Haley VA. Einstein Montessori School received specific box tops. Pop top tabs were sent to Ronald McDonald House.

NEAPOLITAN – Once again the chapter members are busy stitching samplers for Habitat for Humanity of Collier County, FL. About 100 samplers are stitched each year and the chapter reports that "it is a joy to see the response from each family when they receive a sampler at a dedication." On February 5th, "Stitch in Public Day," several members had a fun day stitching at a beach park and several other areas around town.

SAND DOLLAR – The chapter delivered three lap robes; twelve knitted shrugs with sleeves; three "walker bags," sewn with Velcro; three shawls, and six pairs of bed slippers to local nursing homes in New Smyrna and Port Orange, FL. Twenty-four knitted baby sets were made for preemie babies. Five samplers were made for Habitat for Humanity Homes in Volusia County, FL. Ninety-four Christmas ornaments were made to decorate the tree at the Atlantic School for special-needs children. Needle work supplies were collected and sent to the chapter's flood-stricken Australia friends. At their Christmas luncheon they collected \$200 for the Westminister Church where they meet, \$110 for Gifts of Love (along with canned foods), and a \$100 donation plus pet food for the South Volusia Humane Society.

SAND DUNES - The chapter members stitch Habitat for Humanity Samplers and bookmarks for their local Library where they are an incentive for the children's reading program. A new outreach project is 'Quilts for Kids' which supplies personalized quilts for terminally ill children. They also stitched in a local bookstore to expose people to the art of needlework. Toiletries and food items have been

donated to Twin Cities Pavilion.

SANDHILL CRANE – The chapter stitches between 15 and 20 Habitat samplers each year for new homes in Hernando and Citrus counties. They also attend the dedication ceremonies and present the framed sampler to the new home owner. They send stitched Kissing-Pillows tops to the Yellow Rose Chapter of Texas. They also collect clothing and personal items to give to Mid-Florida Community Services for senior citizens. They collected and sent needlework supplies to our friends in Australia. They have started a new program that brings embroidery instruction to young people and their parents.

SARASOTA - The chapter has completed a sampler for Spanish Point, the home of a wealthy women who helped settle Sarasota. The sampler has two quotes from Bertha Palmer and is included in a Historical Spanish Point display on the grounds of *The Oaks*, which was Mrs. Palmer's home. The chapter also provides samplers to Habitat for Humanity homes in Sarasota.

SEA GRAPE –The chapter has donated more than 931 baby caps to Gulfcoast Hospital. They have a program to teach youth needlework and have collected tabs, lids, and pennies for the Ronald McDonald House. They also stitch bookmarks for literacy, and collected and sent needlework supplies for our friends in Australia. At Christmas-time, food was donated to the Harlem Heights food pantry in South Ft. Myers

STITCHING GATORS - The chapter members have been active with projects for Breast Cancer awareness. They have collected stamps, magnets, phone books, and labels for a recycling project that supports the Sidney Lanier School for limited children. They taught children needlework in a summer program.

SUNCOAST - The chapter continues making lap robes for nursing homes, kissing pillows for our military, and blankets for the patients at the Susan Cheek Needler Breast Center.

Region Director's Report from Louisville Board Meetings

Jenna McClooney

New office space – The move to our new office space will be complete by April 1. We have entered into a two-year lease at a price that is little more than the combination of our rent at the temporary location on Bardstown Rd plus the cost of storage. We have room for small exhibits, the library, and the collection in addition to ample work space for our staff. We have outsourced the majority of accounting and payroll to the accounting firm DMLO. This was necessary to ensure accuracy with complex accounting and tax issues and resulted in reduced cost to EGA through the elimination of one staff position. We will continue using the address: 1355 Bardstown Rd, Suite 157, Louisville, KY 40204. (Mail to this address actually goes to a receiving center not the actual address).

Status of our legal situation with the owner of the building that we vacated on W. Jefferson St.: Legal activities have progressed to a point where both parties are trying to reach a settlement. Our attorney presented the first offer in this process and there are various areas where compensation to EGA is due. The other side will either return with a counteroffer or refuse to come to a settlement. If they refuse to participate, then a court date will be established. Keep in mind that confidentiality is always a factor in legal settlements, so we may never know the details if we do achieve a reasonable settlement.

EGA Website: We have renewed our contract with the Abbey Group until February of 2012 when we will unveil a new site using a different platform. Currently, some revamping and "clean-up" is being done to our current website. An RFP (Request for Proposal) will go out in April to locate a designer who would work with us to create a site that will meet our expectations. We will move to a "content management system" which involves lower development and maintenance costs (compared with other web development) plus the ability to manage much of the content ourselves. If you are interested in learning more about content management websites, follow the WordPress link here:

<http://www.graphicdesignblog.co.uk/wordpress-as-a-cms-content-management-system>

Task Force Outcome: A task force was formed to locate a non-profit consultant to assist us with planning and possible reorganization. We searched for an individual or group who would provide some of the work as pro-bono or possibly, through the research process, locate an EGA member qualified in this area. Responses to RFI (Request for Information) resulted in 4 proposals that were very costly. As a result the board made the decision to move ahead without this type of professional connection.

EGA Board Planning - Goals for 2011

We all see the importance of increasing membership and to do so, we need to promote EGA effectively. *But*, we need to ask the question, "What is our product and is it sellable?" On the national level, EGA works to attract Members At Large (MAL) but only chapters can recruit new members at the chapter level. To support chapters, EGA is developing or enhancing various programs that will lead to increased value of EGA membership. At the same time, chapters need to evaluate their effectiveness in promoting their chapter and the "product" that they are offering to new members. (Don't forget we have a tool to help us with this effort - Sun Region's Membership Resource Guide, available on your website www.sunregionega.org.)

EGA Sets Goals for 2011: We have focused on streamlining the planning process and rather than develop lofty goals, we limited our focus on developing *actions* that we can complete during this year. The goal is an enhanced product that we offer to our current and prospective members. The next section describes specific actions that we will complete in 2011.

Improve Communication - Business activities will become more transparent and we will make it easier for individuals interested in obtaining information about benefits as well as the operation of EGA.

- Financial reports containing more detail will be available on the website on a quarterly basis.
- The President's Mailing (containing important information and Petite Projects) is now online for all members to access.
- Region directors will be assisted in their role as communicator by allowing us to utilize *Constant Contact* blast messages on a quarterly basis. (I will continue to provide information via the Sun region newsletter and requests for chapter newsletter editors to forward information to members or include it in their newsletter when the timing is appropriate)
- Our new Director of Marketing, Sue Hatcher-Nelson, will provide a monthly marketing newsletter using Constant Contact. In addition there will be development of an informative member brochure and new member materials.
- We will continue to seek new ways to provide information to members who do not use computers.
- The officer notebook will be updated with current information and re-named to indicate that it is information that can be used by any member, not just officers.

Alternate Ways to Attract Members: We will develop a template for e-chapter formation. Currently we have one e-chapter that is associated with the Greater Pacific Region. The past region director responsible for the development of this group has agreed to document the process so that EGA can develop a template for regions who want to pursue this activity. The benefits are to involve MALs in region activities, appeal to younger, computer-savvy potential members, as well as existing chapter members. This e-chapter did not draw members away from the existing GPR chapters. Interested chapter members belong to both. The difference between an e-chapter and EGA's cyber chapter is the connection to a specific region and participation in that region's events.

Actions to strengthen education opportunities: Some of these actions are already in progress. They will contribute to enhanced membership "value".

1. *Petite Projects* – The catalog of current *Petite Projects* has been re-designed to contain details of the techniques that are presented. As new projects are developed, they will be published on our EGA website and are free to members. Past projects are available via order from headquarters for \$5. Previously issued projects are being updated with computerized stitch charts and fresh pictures and will be uploaded on EGA's website as completed. After all *Petite Projects* have been updated, we will begin expanding the *New Kid on the Block* program.
2. A spiral bound stitch guide will be developed.
3. Study box updates will be completed.
4. The development of "workshops by mail" is already in the pipeline.
5. Mail order classes to be available in 2012.

Chapter/Region Financial Guidelines is under revision: These guidelines are currently being revised to correspond with additional information for budgets and annual reports that are required by the IRS. I will advise all chapter treasurers when the revisions are complete and it is available on the EGA website.

Rumor Control: A number of misunderstandings were revealed in recent posts on the EGA Yahoo List that deserve comment.

1. EGA will **not** be relocating to Crystal Bridges, Arkansas (Bentonville). The change was recommended by members of the Carolinas Region during the period when EGA was coping with emergency actions due to the building conditions at our previous location in Louisville. In addition the cost of the move and legal fees to re-incorporation in a new state would be prohibitive during a time when we had difficulty balancing our budget and we had already set up shop at the temporary Bardstown St location and placed the collection and library in storage. We have currently moved into a conservatively priced location that meets our space requirements with a 2-year lease. For these reasons, the Crystal Bridges location was not considered by the board.
2. Seminars are **not** financially supported by EGA and as a result have not been a contributing factor to past deficits. The committees that host seminars have their own set of books and only the net profit is reflected in the EGA financial statements. Over the last 6 years (where I have seen records) EGA has always made a profit on national seminars. Therefore, it would not be a benefit if we reduced seminars to every other year.
3. EGA is **not** planning to convert *Needle Arts* into an electronic publication. Although the cost to publish electronically would obviously be less expensive, as you reduce the number of printed copies, the individual cost becomes greater. The needs of members who prefer a printed copy will not be ignored. Our status as a non-profit 501(c)3 organization is not based on publishing a magazine (or offering outreach for that matter) but is based on our educational programs and focus.

Are you aware of additional misconceptions that I should address? Please do not hesitate to contact me at rd@sunregionega.org. Also, please remember to send me pictures and copy of your chapter's events for posting on our region's Facebook page "[Sun and Sea Embroiderers](#)".