



Sun Region
Embroiderers' Guild of America
Call to Meeting: September 2010

To: Sun Region Board of Directors

From: Lynn Abbey
1112 W. Main St, E05
Leesburg, FL 34748
352-315-0456
E-mail: lynn@lynnabbey.com

Date: August 16, 2010

Re: Sun Region Board Meeting,
Ponte Verde, Florida
September 24-26, 2010



Location: Sawgrass Marriott Resort & Spa, 1000 PGA Blvd, Ponte Vedra Beach FL, 32082 (Near Jacksonville Beach)

Directions to Hotel: Ponte Vedra Beach is located south of Jacksonville and north of St. Augustine. PGA Tour BLVD is directly off SR A1A. Exact driving directions from your home address to the resort can be obtained by going online to the resort web site. Tried it and found them to be accurate from my location.

Hotel reservation deadline: August 27, 2010 - Rates: \$129. Plus 10% tax

Call: 800 457 4653 and state you are with Sun Region EGA or

Web: go to www.sawgrassmarriott.com, select Reservations, and enter the group code SUNSUNA for a standard King or 2 Double beds.

To qualify for our group rate: At least one guest in each room is a Sun Region member and attending the Sat or Sun meeting.

Luncheon : 11:30 AM on Saturday, September 25, at the hotel.

Reservations for the luncheon should be made by September 15. To reserve, please send the Clip and Mail (on page 4) with a check for \$20.00, payable to Sun Region. Please indicate if you are participating in the Saturday evening program and mail it to ARD Betty Baechle at 10716 Mirasol Dr #602, Miromar Lakes Fl, 39913.

****Regular Committee and Chapter reports are now only included in Sun News.**

Special committee reports, due to Secretary Lynn Abbey by Sept 3, will be published in the meeting packet for the following:

- RD's Report from National
- Executive Committee members
- Sun Seminar 2010 Chairman (Final Report)
- Marketing & Membership Report
- Special reports that are needed for meeting

This Call to Meeting includes a Tentative Agenda that will be replaced with a detailed agenda in the meeting packet that you will receive on September 17. Please do not hesitate to suggest any special topics that you want to be included. This bears repeating: *If there is any issue that your chapter wants to bring to the region's attention for discussion at the September meeting, let our Region Director, Jenna McClooney know so the issue can be added to the final agenda.* Additional agenda topics should be sent to Region Director Jenna McClooney by September 5 to rd@sunregionega.org or snail mail to 13631 Allyn Drive, Hudson, FL 34667.

Be sure to bring your Representative's notebook pages with updated pages that you received on August 13 to this meeting. If you are unable to print this material, please contact Bylaws Chairman, Carol Tsoukalas at bylaws@sunregionega.org and she will provide a printed copy at the board meeting. **This Call contains the official 30-day notification of Bylaw and Policy & Procedures changes as well as the proposed budget for 2011 that you will be asked to vote on. See pages 4-6.**

Special Assignment for Region Representatives

Please contact your chapter membership chairperson and obtain the following information:

- How many new members has your chapter signed up since April 1, 2010?
- How were these new members attracted to EGA? (*Announcements in publications, EGA website, word of mouth, brought to a meeting by a member? etc.*)

Also, please be prepared to give a short presentation...

on the number of new members your chapter recruited as well as events that either your chapter has participated in that promoted EGA and provided recruiting opportunities or are planned for sometime during this year. These presentations will be given during the board meeting at the time "Chapter Reports" come up on the agenda. (*Examples could include exhibits, "Stitch in Public", etc.*)

Thank you from your Sun Region Marketing Team!

Important Notices

Grants – If your chapter has not planned a promotional item and submitted your marketing grant request, time is running out. Why pass up this opportunity??? The deadline to submit reimbursement up to \$100. is the end of November. For more information, go to www.sunregionega.org , then to "Members", and to "Marketing"

Have you Invited your Friends to visit "Sun & Sea Embroiderers"? Please review the information in your June-August Sun News for instructions on how to do this.

From your nominating committee: We are shy some resumes from sitting reps and any chapter members so inclined. It is our hope to start interviewing candidates to accept positions for the 2012-2014 region board at the Region Board Meeting at Sawgrass, Ponte Vedra. If there is a potential candidate within your chapter that would make a great addition to the board please forward their contact info and the nominating committee will contact them. Let's continue our current momentum of being the best and most active region in EGA. contact nominating@sunregionega.org

Jo-Ann's Discount Card: Apply for your 10% discount card by going to www.egausa.org and click on the Jo-Ann's box.

Saturday Evening Program at the Sawgrass Marriott Resort, 7 PM to 9 PM

Biscayne Chapter will be conducting our educational program for this meeting. As always, please bring the usual stitching supplies and share the fun with your sister stitchers. A kit fee of \$5.00 will be collected during the class.

When you send in your *Clip and Mail* coupon for the luncheon, please indicate if you will be attending the Saturday night program, so that enough kits can be prepared.

Clip & Mail	
September 25, 2010 Sun Region Meeting Luncheon Reservations - Sawgrass	
Name	Chapter
E-mail	Phone
<p>Mail your reservation and check for \$20.00 (payable to Sun Region EGA) to be received by September 15.</p> <p>Betty Baechle – Meeting Coordinator 10716 Mirasol Dr #602, (Questions? Miramar Lakes, FL 33913 239.405.2553</p>	
Y	N
I will be participating in the Saturday evening program	

Recommendation from bylaws committee to be voted on September 25, 2010

Please review the following recommendation for vote at the region Board of Director’s meeting on Saturday September 25, 2010.

Proposed Bylaws Revision

Recommendation: I Carol Tsoukalas, bylaws chair, recommend that the Sun Region board amend its bylaws as follows: Text to be changed is in the left hand column (current language) and new text is in the right hand column (proposed language).

Rationale: Library and touring teachers have been eliminated and marketing and website chairs have been added.

Bylaws Article VIII Section 1 on page III-C-4 in Rep's notebook and Sun Region Website.

Current Language	Proposed Language
Section 1. The standing committees of this region shall be: bylaws, education/library, finance, historian, membership, newsletter, nominating, outreach, seminar, touring teacher, ways and means, and youth. (2/08)	Section 1. The standing committees of this region shall be: bylaws, education, finance, historian, marketing, membership coordinator, newsletter, nominating, outreach, seminar, ways and means, website, and youth

Proposed Policy & Procedures Revisions

Recommendation: I Carol Tsoukalas, bylaws chair, recommend that the Sun Region board amend its standing policies and procedures as follows: Text to be changed is in the left hand column (current language) and new text is in the right hand column (proposed language).

Rationale: To conform with bylaws changes.

Proposed Policy & Procedure Changes

Current language	Proposed language
III-D-1	
<p>III. MEETINGS The region shall hold three (3) meetings per year unless otherwise ordered by the board of directors. The meetings shall be the annual meeting, a meeting in conjunction with the region seminar (if a seminar is held), and one or more additional meetings per year.</p>	<p>III. MEETINGS The region shall hold two (2) meetings per year unless otherwise ordered by the board of directors.</p>

III-D-3	
<p>B. <u>Education/Library</u> The education/library chair shall: 3. Maintain and update the region’s library. Provide a listing of library materials for the representative’s notebook. Collect late fees and send to the treasurer within seven (7) days of receipt for deposit in region accounts. (2/04)</p>	<p>B. <u>Education</u> The education chair shall: 3. Administer region paid group correspondence courses per procedures. 4. Administer touring teacher program per procedures.</p>

III-D-4	
<p>E. <u>Membership</u> The membership chair shall: 1. Act as liaison between chapter membership chairs and national. 2. Encourage chapters to sponsor activities that promote the recruiting and retention of new members. 3. Maintain a file of each chapter’s recruiting and retention projects and communicate these ideas to all chapters. 4. Write an annual summary report of the region’s chapter activities prior to region meetings. 5. Send a report to EGA’s membership chair. 6. Keep an updated list of all region members. Reconcile region membership list with individual chapter membership lists.</p>	<p>E. <u>Marketing</u> The marketing chair shall: 1. Encourage chapters to sponsor activities that promote the recruiting and retention of members. 2. Maintain a file of each chapter's recruiting and retention projects and communicate these ideas to all chapters. 3. Execute region sponsored programs designed to promote EGA and provide membership value. F. Membership Coordinator The membership coordinator shall: 1. Act as liaison between chapter membership chairs and national. 2. Assist chapter membership</p>

III-D-5	
<p>F. <u>Newsletter</u> 2nd Paragraph: It shall be distributed free of charge to each member of the region board, past Sun Region directors, chapter presidents, alternate region representatives, program chair, education chair, membership chair and newsletter editor of Sun Region; as well as the national newsletter reviewer. Subscriptions shall be offered at \$5.00 for one year (four issues) or free to any region member who wishes to subscribe electronically. (2/05)</p>	<p>G. <u>Newsletter</u> It shall be distributed free of charge to Sun Region board members and committee chairs, chapter presidents and chapter newsletter editors, as well as current and past region directors and region newsletter editors of all the other regions, and select national officers. Individual subscriptions for printed and mailed copies will be available for \$5. Per year. E-mail copies and subscriptions are free.</p>

The following changes to the lettering result from adding the Marketing Chair category.

III-D-5	
<u>G Nominating Committee</u>	<u>H. Nominating Committee</u>
III-D-7	
<u>H. Outreach</u>	<u>I. Outreach</u>
<u>I. Seminar</u>	<u>J. Seminar</u>
III-D-8	
<u>J. Touring Teacher Program</u>	<u>K. Touring Teacher Program</u>
<u>K. Ways and Means</u>	<u>L. Ways and Means</u>
<u>L. Website</u>	<u>M. Website</u>
III-D-9	
<u>M. Youth</u>	<u>N. Youth</u>

From Your Marketing Team!

We need your chapter’s individual survey forms.

Region Representatives: Please collect the individual survey forms from the appropriate person in your chapter and bring them to the Sun Region board meeting Sept 25-26. These are the individual survey forms that were completed by your chapter’s members.

Gulfview, Sand Hill Crane & Neapolitan are exempt – we already have yours!

Are you ready to take your membership recruiting efforts to a new level?

The new guide for membership recruiting and retaining will be previewed at the September board meeting.

After the meeting, the Guide will be available on the Sun website and electronic copies will be E-mailed to all chapter presidents, region reps and membership chairs.

Recommendation from finance committee to be voted on September 25, 2010

Please review the proposed budget for 2011 (located on the next page of this Call-to-Meeting document), for vote at the region Board of Director’s meeting on Saturday September 25, 2010.

Proposed 2011 BUDGET

Revenue		2011
2	Member Dues	\$2,200.00
3	Interest	\$200.00
5	Seminar 2011	\$9,000.00
7	Fund Raising (W&Ms)	\$200.00
8	Sales (W&Ms)	\$800.00
11	Contributions	\$200.00
13	Other	
	Region Meetings (lunches)	\$1,600.00
	National Opportunity Drawing	\$200.00
	Taxes	\$48.00
	Miscellaneous	\$50.00
14	Total Revenue	\$14,498.00
Expenses		
17	Educational Events	
	Correspondence Courses	\$2,400.00
18	Seminar	
	Region 2012 (Loan)	\$2,000.00
20	Fund Raising (Ways and Means)	\$25.00
21	Cost of Sales	\$400.00
22	Rent (Region Meetings)	\$600.00
23	Newsletter	\$75.00
24	Administration	
	Director	\$200.00
	ARD	\$50.00
	Treasurer	\$50.00
	Secretary	\$150.00
	Other Committees	\$350.00
25	Officer's Travel	
	National Meeting (RD)	
	RD	\$1,600.00
	Incoming RD	\$800.00
	Regional Meetings	
	Lunches	\$200.00
	Travel	\$750.00
	Lodging	\$1,500.00
	Within Region Travel (RD)	\$750.00
27	Other	
	Bank Fees	\$25.00
	License and permits	\$75.00
	Region Lunches	\$1,600.00
	National Opportunity Drawing	\$400.00
	EGA Annual Fund Campaign	\$200.00
	Taxes	\$48.00
	Miscellaneous	\$250.00
28	Total Expenses:	\$14,498.00
	Balance	\$0.00

Tentative Sun Region Meeting Schedule
Sawgrass Marriott Resort & Spa
September 24-26, 2010

Friday, September 24, 2010

Executive Committee meeting 7 PM – 9 PM

Saturday, September 25 2010

Finance Committee meeting 9 AM – 11 AM

Luncheon hosted by Biscayne chapter 11:30 AM – 12:30 PM

Sun Region Board Meeting

Sign-in 12:45 PM

Board Meeting Called to Order 1:00 PM

Board Meeting recessed approx. 5:00 PM

Saturday Evening Educational Program - Hosted by Biscayne chapter 7:00 PM

Sunday, September 26, 2010

Board Meeting Reconvened 9:00 AM

Adjournment at conclusion of day's activities

This is your opportunity!

Do you have topics that you would like to include in the board meeting agenda on the next page?

Do you or your chapter members have questions, concerns, improvements that you would like to address in our meeting?

To appear on the packet agenda, please send your request to rd@sunregionega.org by Sept. 5.

(If preferred, the identity of the person submitting topics can remain anonymous)

Sun Region Board Meeting- Tentative Agenda - Sawgrass Marriott Resort & Spa

Saturday, September 25, 2010 1:00 PM – approximately 5:00 PM
Sunday, September 26, 2010 9:00AM – until close of business

Call to Order and Introduction of Board Members and Guests

Executive Committee Reports

RD: Jenna McClooney, ARD: Betty Baechle, Treasurer: Pam Burke, Secretary: Lynn Abbey

Standing and Special Committee Reports:

Bylaws, Education, Finance, Marketing, Membership, Nominating, Outreach, Sun News, Ways and Means, Website, SR Seminar 2010, EGA Seminar 2011.

Report from Louisville

Sun Website Presentation

Recess

Evening Program

Reconvene Sunday Morning, 9:00AM

Additional Business

Chapter Reports

Special Reports

Adjourn

Reminder: If any chapter representative is unable to attend, please give this notice to the alternate rep, along with the completed proxy form (a copy of Page IV-C-1 in your Representative's notebook), signed by the President of your chapter.



Sun Region
Board of Director's Meeting Packet
September 24-25, 2010
Ponte Veda Beach, Florida

**Sun Region Meeting Schedule
Sawgrass Marriott Resort & Spa, Ponte Veda Beach, FL
September 24-26, 2010**

Friday, September 24, 2010

Flamingo Fandango, Executive Committee Meeting – Executive Committee meeting	4PM - 6PM 7 PM – 9 PM
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Saturday, September 25, 2010

Flamingo Fandango Meeting of all Committee Heads	8:30 AM – 9:30AM
Finance Committee meeting	10 AM – 11 AM
Luncheon hosted by Biscayne Chapter	11:30 AM – 12:30 PM
Sun Region Board Meeting	
Sign-in	12:45 PM
Board Meeting Called to Order	1:00 PM
Board Meeting recessed	approx. 5:00 PM
Evening Educational Program (Hosted by Biscayne Chapter)	7:00 PM

Sunday, September, 25, 2010

Board Meeting Reconvened	9:00 AM
Adjournment at conclusion of the day's activities	

Region Representative Checklist	
What to Bring to this Sun Region board meeting	
<input type="radio"/>	<u>Region Representatives Notebook</u> Include revised pages and current Sun Region bylaws and policies (New bylaws and policies will be available after we vote)
<input type="radio"/>	September issue of our Sun Region newsletter
<input type="radio"/>	Call to Meeting, received by e-mail on 8/17/2010 Subject: EGA: Sun Region: Meeting Notices
<input type="radio"/>	This Meeting Packet
<input type="radio"/>	Individual survey sheets that were completed by your chapter members
<input type="radio"/>	Membership information # of new members since September of 2009. How your chapter recruited these members? What are your current recruiting efforts?

Sun Region Board Meeting / September 25-26, 2010

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Sun Region Board Meeting- Agenda Sawgrass Marriott Resort & Spa, Ponte Veda Beach, FL

Saturday, September 25, 2010 1:00 PM – approximately 5:00 PM

Sunday, September 26, 2010 9:00AM – until close of business

Call to order and establish quorum	Jenna McClooney
Introduction of board members and guests.	Jenna McClooney
Adoption of Minutes of March 27-28 meeting Selection of 3 readers for minutes of this meeting	Lynn Abbey
Executive Committee Reports: Director's report to Sun Region Assistant Director Treasurer	Jenna McClooney Betty Baechle Pam Burke
Standing and Special Committee Reports: Bylaws Education EGA Seminar 2011 Finance & Budget Marketing Nominating Committee Outreach SR Seminar 2010 (Final Report) Sun News Ways & Means – National Board Meeting Report	Carol Tsoukalas Cheri Hammer Donna Christie Pam Burke Jenna McClooney Jan Palin Betty Baechle Kathy Singleton Linda Anne Buehler Marge Holmes Jenna McClooney

Unfinished Business

New Business

Recess

Evening Program

Biscayne chapter will host our educational program this evening at the Sawgrass Marriott Hotel

Reconvene Sunday morning, 9 AM

Chapter & Membership Reports:

Presentations:

Sun Region Survey	Jenna McClooney
Membership Guide Presentation	Jenna McClooney
Sun Website Presentation	Lynn Abbey
Action Items – Board Takeaway	Jenna McClooney

Opportunity Drawing:

Marge Holmes

Adjourn

Director's Report to the Sun Region**Jenna McClooney****Region Director's report from national board meetings, September 2010**

EGA national board meetings were held prior to seminar in San Francisco. Conducting board meetings just twice a year results in considerable cost reductions for region and national budgets but also requires completing a lot of work in a limited amount of time. In addition to the topics that I have covered in this packet report, a number of additional items requiring a more detailed presentation will be distributed during the Sun board meeting. This includes the following topics: EGA national survey, planning for EGA's future, and a dues increase for 2011.

Communication: Improved communication is an ongoing EGA goal. Originally we made it a practice to limit the number of *Constant Contact* messages that were sent to members. Now that this method of communication is established, we feel we are ready to expand its use to include various announcements regarding educational programs and the like. We will discontinue using the Yahoo List for this purpose as it has a limited subscription list. To widen the distribution of timely important information, the "*Presidents Mailing*" will be available for everyone in the "*members only*" section of the EGA website.

Membership: I received the Membership list for Sun Region (effective 9.15.2010) and will distribute active and lapsed lists to each chapter at the region meeting. Reps will be asked to give this list to their chapter's membership chair to reconcile the headquarter's information with their own chapter records. Membership chairs need to ask members to review their personal information including Member's e-mail addresses and ask the question; "Do you receive *Constant Contact* e-mails?" (This includes the announcement that the link to the current version of "*Inside EGA*" is available.) If members elected to receive "*Inside EGA*" via snail mail, they will no longer receive any e-mails from EGA.

Reminder: How to Update Information – who to contact:

1. Individual member information changes (address, phone, e-mail) – can only be submitted by the member.
2. Officer information changes are sent to RD and roster chair. (rd@sunregionega.org, and roster@sunregionega.org)
3. EGA Website changes (chapter information in the directory) are sent to RD. (rd@sunregionega.org)
4. Sun Website changes are sent to Lynn Abbey. (webmaster@sunregionega.org)

Membership Renewals: Late-renewing members need to pay 100% of their dues. Full dues rather than pro-rated dues are required because the list for mailing **Needle Arts** occurs before the dues deadline, therefore members will receive their June **Needle Arts** whether they pay on time or not. New member dues are pro-rated.

EGA Website: The EGA Website Improvement Committee recommended that we convert to a Content Management System (CMS). We are in the process of locating an individual who will design the site as well as train staff to add and modify content. This process will greatly reduce web maintenance costs as well as be more attractive, inviting, appealing to outsiders and easier to navigate. Our current site will be maintained until the new site is launched.

Financial Reports: I will send a copy of Sun Region's treasurer roster information to the office manager at headquarters in early January 2011 to insure that the correct information is used to mail financial report information out to chapter treasurers. In addition to either filing electronically or mailing the report to the correct headquarters address (1355 Bardstown Rd. suite 157, Louisville KY 40204) I strongly request that your chapter treasurer also sends a copy of your chapter's financial report to me at rd@sunregionega.org, or 13631 Allyn Dr Hudson FL 34667. I am committed to preventing the problems that occurred earlier this year. If your chapter doesn't already conduct an annual audit, this needs to be done prior to completing your financial report.

Education Programs: EGA is planning to develop online classes that initially will have a "workshops by mail" format. In the future, we want to develop video classes. The intention is to develop effective cyber-classes without the e-mail chit-chat overload that comes with some commercial offerings. The EGA education department will purchase charting software that will allow us to upgrade the graphics in our current and new *Petite Projects* and other online programs.

Technique Basics: "New Kid on the Block" program will be revived and available on the EGA website.

Encore Classes: Will be offered for seminars when appropriate and in demand.

Study Boxes: Have been updated and digitized.

Legal: EGA was served with a lawsuit on the 426 W Jefferson property issue and we have counter-sued. As you know, we abandoned our lease in December of 2009 due to the severe lack of maintenance on the building. At this time we are in the "discovery process." As your RD, I am not automatically involved in this suit and will have little information on the details as this action progresses. As a board, we need to lead our chapters in refraining from speculation and negativism. I will keep you informed when information becomes available to me.

Through the Needle's Eye: EGA is asking for recommendations for a qualified individual to chair the next national exhibit, "Through the Needle's Eye" that will open in 2013. I also encourage any Sun Region member to submit an original piece. Sun will provide a scholarship to a region member whose piece is accepted.

Ads on national Website: We are in the early stages of accepting ads on the EGA national website. Advertising can be an effective way to generate revenue and link members to outside businesses that are appropriate and related to our mission. We tested the waters with the Jo-Anne's discount card offer and it was well received.

EGA Budget for 2011: The budget for 2011 reflects a good degree of cost cutting with a reduced deficit compared to 2010. Further cost cutting measures will be taken during 2011. Details will be provided at the board meeting.

Chapter Issues: We encourage officers or individuals members to contact your RD if you have questions or concerns regarding EGA. I will do all possible to find answers and if necessary, assist you in locating the correct person to contact. If you prefer to contact the EGA officer or staff person directly, please also copy me so that I can remain informed about your concerns.

See you at Sawgrass! *Jenna McClooney*, Sun Region Director



EGA Presents

Fifth International Embroidery Conference

“Embroidery of the Americas & the Influence of Colonization”

September 8, 9 & 10, 2011 at the Naples Grande Resort, Naples FL

Featuring 8 speakers, covering Native American, Spanish, English and French influences

Register online at www.egausa.org

Assistant Region Director

Betty Baechle

Last minute information for this meeting!



Sawgrass Marriott Golf Resort & Spa
Ponte Veda Beach, FL

Our second Sun Region meeting of the year is at Sawgrass Marriott Golf Resort and Spa in Ponte Veda. This resort is just south of Jacksonville Beach off of Florida SRA1A. Amenities are room coffee, daily newspaper, 24 hour access to health club, Cabana Club Beach access and hotel transportation to Cabana Beach Club, Golf and Sawgrass Shopping Village. There is free self parking.

- For more information on hotel accommodations & directions, go to <http://www.marriott.com/hotels/fact-sheet/travel/jaxsw-Sawgrass-marriott-golf-resort-and-spa/>

Here's a map that shows the roads and businesses in the immediate neighborhood around our hotel



SAVE THE DATE!



Lobby of the Orlando Marriott, Lake Mary,

For our first meeting of 2011 we shall be returning to Orlando Marriott Lake Mary (where we met in March of this year). The meeting will be held on Saturday, March 26 and Sunday, March 27, 2011. The address is 1501 International Parkway. The hotel is conveniently located off of I-4 at exit 101A. Our host chapter for this meeting is Sarasota.

Room reservations **must** be done by February 22, 2011. This is our contracted cut off date to hold the room rate of \$109.00 plus tax. The number to call is 1-800-380-7724. To get the group rate be sure to mention EGA Sun Region.

The luncheon on Saturday, March 25, is a plated lunch. The cost is \$20.00, which includes tax and service charge. Deadline for the luncheon check is March 16, 2011. Please send the check to me (Betty Baechle, 10716 Mirasol Dr #602; Miramar Lakes, FL 33913).

As usual we will have a program on Saturday evening. Plan on attending as we have a great time stitching and chatting.

Ladies it is now time for you to pull out your calendars and note these dates.

Category Description	Checking	Savings	Credit Card
Opening Balances (3/1/2010)	\$3,888.10	\$36,355.42	\$0.00
Revenue			
2. Member dues	\$2,166.50		
3. Interest		\$55.61	
5. Seminar 2010	\$4,568.28		
7. Fund Raising Events (W&Ms)	\$68.00		
8. Sales	\$3,328.54		
11. Contributions	\$156.51		
13. Other			
Region Meeting Lunches & Rooms	\$820.00		
Taxes	\$199.73		
National Opportunity Drawing	\$250.00		
TOTAL Revenue	\$11,557.56	\$55.61	\$0.00
Expenses			
17. Educational Events			
SR GCC	(\$1,050.00)		
18. Seminar			
Region 2010	(\$642.07)		
20. Fundraising Events (W&Ms)	\$0.00		
21. Cost of Sales	(\$1,517.87)		
22. Rental			
AV Equipment			(\$126.88)
Meeting Room	(\$109.00)		
23. Newsletter			(\$19.60)
24. Administration			
Director	(\$12.79)		
Treasurer	(\$45.00)		
Secretary	(\$38.51)		
Marketing	(\$429.67)		
Committees	(\$15.00)		
25. Officers' Travel			
National meetings (RD)			(\$260.80)
Region Meetings			
Lunches	(\$80.00)		
Travel	(\$114.80)		
Lodging	(\$367.69)		
Within Region Travel (RD)	(\$286.93)		
27. Other			
Bank Fees	(\$19.00)		
License and Permits	(\$75.00)		
Region Meeting Lunches	(\$350.03)		(\$250.00)
EGA Annual Fund Campaign	(\$400.00)		
Taxes	(\$194.73)		

TOTAL Expenses	(\$5,748.09)	\$0.00	(\$657.28)
Transfers			
Transfer to Credit Card	(\$657.28)		\$657.28
TOTAL Transfers	(\$657.28)	\$0.00	\$657.28
OVERALL TOTAL	\$5,152.19	\$55.61	\$0.00
Closing Balances (9/1/2010)	\$9,040.29	\$36,411.03	\$0.00

Financial Report 2 – Budget Reconciliation

Revenue	Actual	Budget	Difference
2 Member Dues	\$2,345.00	\$2,200.00	\$145.00
3 Interest	\$72.63	\$100.00	(\$27.37)
5 Seminar 2010	\$4,568.28	\$1,000.00	\$3,568.28
7 Fund Raising			
SR News Subscriptions	\$0.00	\$25.00	(\$25.00)
Ways and Means	\$68.00	\$250.00	(\$182.00)
8 Sales	\$3,328.54	\$3,000.00	\$328.54
11 Contributions	\$338.80	\$0.00	\$338.80
13 Other			
Region Meetings	\$820.00	\$1,600.00	(\$780.00)
Taxes	\$199.73	\$50.00	\$149.73
National Opportunity Baskets	\$250.00	\$50.00	\$200.00
14 Total Revenue	\$11,990.98	\$8,275.00	\$3,715.98
Expenses			
17 Educational Events			
Correspondence Courses	(\$1,050.00)	(\$2,400.00)	\$1,350.00
18 Seminar			
Region 2010 (Return to Host Chapter)	(\$642.07)	(\$175.00)	(\$467.07)
20 Fund Raising (Ways and Means)	\$0.00	(\$50.00)	\$50.00
21 Cost of Sales	(\$2,026.49)	(\$1,500.00)	(\$526.49)
22 Rent (Region Meetings)	(\$235.88)	(\$600.00)	\$364.12
23 Newsletter	(\$19.60)	(\$150.00)	\$130.40
24 Administration			
Director	(\$12.79)	(\$200.00)	\$187.21
ARD	\$0.00	(\$50.00)	\$50.00
Treasurer	(\$45.00)	(\$50.00)	\$5.00
Secretary	(\$38.51)	(\$300.00)	\$261.49
Marketing	(\$429.67)	(\$1,200.00)	\$770.33
Other Committees	(\$15.00)	(\$250.00)	\$235.00
25 Officer's Travel			
National Meeting (RD)	(\$260.80)	(\$1,600.00)	\$1,339.20
Regional Meetings			
Lunches	(\$80.00)	(\$200.00)	\$120.00
Travel	(\$114.80)	(\$750.00)	\$635.20
Lodging	(\$367.69)	(\$1,500.00)	\$1,132.31
Within Region Travel (RD)	(\$286.93)	(\$750.00)	\$463.07

27 Other			
Bank Fees	(\$19.00)	(\$25.00)	\$6.00
License and permits	(\$75.00)	(\$75.00)	\$0.00
Region Lunches	(\$600.03)	(\$1,600.00)	\$999.97
National Opportunity Drawing		(\$200.00)	\$200.00
EGA Annual Fund Campaign	(\$400.00)	(\$200.00)	(\$200.00)
Taxes	(\$201.07)	(\$45.00)	(\$156.07)
Miscellaneous		(\$250.00)	\$250.00
28 Total Expenses:	(\$6,920.33)	(\$14,120.00)	\$7,199.67
Transfer from Savings:		\$5,845.00	
Balance	\$5,070.65	\$0.00	

Outreach Coordinator

Betty Baechle

Please review your chapter information below and send corrections, additions or deletions to Betty Baechle at outreach@sunregionega.org

BERMUDA – Our newest chapter has manned a booth at the Lifestyle Expo in Bermuda to introduce themselves to the community and the many opportunities that are available to EGA members in the art of needlework.

BISCAYNE – For the first half of 2010, members have stitched and dedicated 60 Habitat Samplers and have stitched over 110 kissing pillow tops. We accepted the Literacy 2010 Bookmark Challenge too late to stitch more than 30 bookmarks, and have them sent to two local schools. The Cozy Caps for Kids program was extended to Ronald McDonald House Oncology patients, Baptist Pediatric Oncology Clinic and Palmetto General Hospital Maternity Care Center, with 180 caps. In June we provided 10 bags of groceries and \$85.00 in donations to stock the food pantry for the Riviera Presbyterian Church, where we hold our meetings. We collected 50 pounds of pop tops for Ronald McDonald House, donated pennies for Community Habitation Center serving physically and mentally challenged adults: stamps for Orphanages: Toiletries for the Safe Space Shelter for Battered Women and collected Coupons for Education for the Faith Fellowship Elementary School in Homestead. We continue our monthly outreach stitch-in's to complete our projects and enjoy the friendship of our fellow stitchers.

CANOPY OAKS - Several of their members have made baby quilts for a local Neonatal Center. They had a Needle Arts display at the Leon County Library, NE branch. We conducted a workshop for a Girl Scout troop and other girls at a Tallahassee Parks and Recreation Center, and taught them simple needlepoint stitches to make Valentine Coasters designed by our former Outreach Chairman, Ann Spangler. Our chapter members supplied all of the materials and supplies for the workshop and had fun doing it.

CENTRAL FLORIDA - Making Samplers for Habitat for Humanity, knitting baby caps, blankets and booties for the Neonatal unit at the Winnie Palmer Hospital. Collecting books, quilts and toiletries for the Beta House for new young mothers. They are also stitching Kissing Pillows for the service men and had a display of Needle Art at the Central Florida Fair. New project this year has been making Heart Designs for a wall at the Ronald McDonald House. 13 Hearts have been finished so far.

CHAIN STITCHERS – Made Habitat Samplers for Lake and Sumter Counties. For the last five years this chapter has decorated a Christmas Tree and donated the proceeds to the women of Cornerstone Hospice of Lake and Sumter Counties. This year \$1228 was presented to this very grateful organization. Many of the members knit and crochet baby items such as hats, mittens, booties and afghans for the Leesburg Regional Medical Center. A donation of \$100 Publix gift card and food was donated to the Saint Philip Lutheran Church

DuCLAY - Contributes gifts for teenagers to the Quigley House, which is a women's shelter in Clay County, Florida. Collected and sent needlework supplies to our friends in Australia.

GULFVIEW - Collect supplies for classroom use for the Pasco County Creation Station. They also make and donate blankets for Project Linus, for seriously ill and traumatized children age 0 to 18. Ditty bags are filled with personal items and donated to a local children's shelter in Lutz, FL. and Habitat for Humanity

Samplers are made for homes in West Pasco County. They sent needlework supplies to our Australia friends. Gulfview continues to contribute kissing pillow tops and donations to the Yellow Rose chapter in Texas for finishing and distribution. Our 12 week youth program for home-schooled children "Stitching With the Guild" will continue with another session in the fall of 2010.

INDIAN RIVER - Collects needlework supplies, extra fabric, floss and makes up kits to be donated to servicemen, women and families at the Haley VA Hospital in Tampa, FL., Brooke Army hospital and Walter Reed. A EGA Indian River Chapter business card is enclosed in each kit as a way to reach out to others who may not know anything about EGA. This chapter is also making Samplers for Habitat for Humanity. Pop-tops are collected and sent to Ronald MacDonald House in Orlando, FL. Used stamps are collected and sent to Biscayne Chapter. Over 1000 Toiletries were donated to the homeless. This chapter also has an active program teaching young people beginning embroidery at the local library. They have also send needlework supplies to our friends in Australia. A total of 105 Kissing pillows were given to the family readiness center at Patrick Air Force Base and 13 were sent to California for The Rock of the Marne Battalion.

NEAPOLITAN – The chapter continues to stitch samplers for Habitat for Humanity of Collier County, FL. About 100 samplers are stitched each year. A few months ago the Chapter provided the new pattern for Habitat for Humanity to EGA National so that it could be made available to all other interested chapters.

SAND DOLLAR – Delivered 3 lap robes, 12 knitted shrugs with sleeves, 3 Walker bags sewn with Velcro, 3 Shawls and 6 pair of bed slippers to local nursing homes in New Smyrna and Port Orange, FL. 24 Knitted baby sets were made for preemie babies. 5 Samplers were made for Habitat for Humanity Homes in Volusia County, FL. 94 Christmas ornaments were made to decorate the tree at the Atlantic School for special need children. Needle works supplies were collected and sent to our Australia friends. At our Christmas luncheon \$200 was collected for the Westminster Church where we meet, \$110 for Gifts of Love along with canned foods, and \$100 and pet food for the South Volusia Humane Society.

SAND DUNES - Stitch Habitat for Humanity Samplers. Stitch bookmarks for their local Library as an incentive for the children's reading program. A new outreach project is "Quilts for Kids" personalized for terminally ill children. They also stitched in a local bookstore to exposure people to the art of needlework.

SANDHILL CRANE – Stitches Habitat Samplers for the new homes in Hernando and Citrus counties. This amounts to 15 to 20 samplers each year. We also attend the dedication ceremonies and present the framed sampler to the new home owner. We send stitched "Kissing Pillows" squares to the Yellow Rose Chapter of Texas. They also collect clothing and personal items to give to Mid-Florida Community Services for senior citizens. They collected and sent needlework supplies to our friends in Australia. They have started a new youth program teaching youth and their Mom's needlework.

SARASOTA - The work on the sampler for the "Spanish Point", the home of a wealthy women who helped settle Sarasota, has been completed. It has two quotes from Bertha Palmer. It is on display at Historical Spanish Point which is part of the grounds of Mrs. Palmer's home, The Oaks. We also provide Habitat Homes in Sarasota.

SEA GRAPE –More than 931 baby caps have been made and donated to Gulfcoast Hospital. They have a program to teach youth needlework. Collected tabs, lids and pennies for the Ronald McDonald House. They also stitch bookmarks for literacy, and collected and sent needlework supplies for our friends in Australia. At Christmas time food was donated to the Harlem Heights food pantry in South Ft. Myers

STITCHING GATORS - Have been active with projects for Breast Cancer. Collect stamps, magnets phone books and labels for recycling for Sidney Lanier School for limited children. They taught children needlework in a summer program.

SUNCOAST - Continues making lap robes for nursing homes, kissing pillows for our military and blankets for the patients at the Susan Cheek Needler Breast Center.



The Sun News

from The Sun Region of
The Embroiderers' Guild of America, Inc.

www.sunregionega.org

Sept/Oct/Nov 2010

RD's Letter

Welcome to The Sun News. We are the Sun Region of the Embroiderers' Guild of America (EGA) and represent the approximately 650 members of the 16 chapters in the state of Florida and the country of Bermuda. To learn more, visit our website at www.sunregionega.org.

September is my busiest month of the year. It begins in San Francisco with the EGA board meetings, annual meeting, and seven days of seminar. I look forward to representing you at the board meetings and will also enjoy taking two classes at seminar. 33 Sun members will be attending seminar including Linda Anne Buehler and Pam Burke who will be hard at work with early registration for seminar 2011. At the end of the month, from September 24-26, we will hold our region board meeting at the beautiful Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach FL. Our calendar, call to meeting (CTM) and meeting packet will be available on Sun's website as each document is released.

I want to personally thank every member who completed our Sun Region survey. Almost 50% of our members (314) participated in this survey and the results will guide the marketing team and region board in providing effective programs and support to our chapters. We are basing the preliminary results on the tabulation sheets that chapters sent us earlier this year. With the exception of 3 chapters (listed in the CTM), all region representatives are responsible for bringing their individual survey sheets to the Sun board meeting.

Highlights of our upcoming region board meeting, in addition to our ongoing business, will include presentations of survey findings, a preview of our new guide for recruiting and retaining members, a tour of our newly remodeled website, and sharing our individual chapter's efforts to build our organization.

As the administrator of our region Facebook page "Sun and Sea Embroidery", I encourage all region members to participate in this effort to spread the word about EGA. To make it entertaining to members and outsiders, please send me pictures and copy of your current and upcoming chapter events. You can also be a real promoter of EGA by inviting your Facebook friends to visit this site. Instructions are included in this newsletter on page 5.

To all board members, please send me topics that you want included in the region board member agenda. The same applies to all non-board members. Your voice deserves to be heard. You may contact me directly as well as through your chapter's region representative. I also welcome questions or comments to take to the national board meetings that will be held on September 2-4.

Don't forget – early registration for seminar 2011 is Sept 1-15, 2010. International Embroidery Conference (IEC) registration begins on September 5. Information is available on the EGA website, www.egausa.org.

Keep cool, enjoy stitching and stay in touch!

Jenna McClooney, Sun Region Director rd@sunregionega.org

We are EGA. Our mission is "to stimulate appreciation for and celebrate the heritage of embroidery by advancing the highest standards of excellence in its practice through education, exhibition, preservation, collection and research."

Executive Committee

Region Director	Jenna McClooney	rd@sunregionega.org
Assistant Region Director	Betty Baechle	ard@sunregionega.org
Secretary	Lynn Abbey	secretary@sunregionega.org
Treasurer	Pam Burke	treasurer@sunregionega.org
<u>Committee Chairs</u>		
Bylaws	Carol Tsoukalas	bylaws@sunregionega.org
Education	Cheri Hammer	education@sunregionega.org
Historian	Judy DeMeglio	historian@sunregionega.org
Marketing	Elizabeth Burns	marketing@sunregionega.org
Newsletter	Linda Anne Buehler	sunnews@sunregionega.org
Nominating	Peggy Beebe, Jan Palin (chair), and Karan Quintero	nominating@sunregionega.org
Outreach	Betty Baechle	outreach@sunregionega.org
Parliamentarian	Margaret Kinsey	parliamentarian@sunregionega.org
Roster	Dee Mullins	roster@sunregionega.org
Ways & Means	Marge Holmes	waysandmeans@sunregionega.org
Website	Lynn Abbey	website@sunregionega.org

Seminar Chair

2011 National Seminar	Donna Christie	EGAseminar2011@sunregionega.org
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Note: If you don't have email, you may contact Region Director, Jenna McClooney, by calling 727-207-0420. She can provide you with further contact information for board members and committee chairs.

2010 Calendar

Sept 5 - 10	EGA National Seminar Stitching on the Barbary Coast	Marriott Marquis	San Francisco, CA
Sept 25 - 26	Sun Region meeting	Sawgrass Marriott Golf Resort & Spa	Ponte Vedra Beach, FL
Dec 1	next Sun News deadline		

Sun News publication schedule: quarterly - March, June, September and December

Region officers, committee chairs and chapter representatives are reminded that
the deadlines for submissions are: March 1, June 1, September 1 and December 1.

Linda Anne Buehler, editor

ARD's Report

from Betty Baechle

We are on the road again for our second Sun Region meeting of the year. Dates for the meeting are September 25-26, 2010. Location is Sawgrass Marriott Golf Resort and Spa in Ponte Vedra. This resort is just south of Jacksonville Beach off of Florida SRA1A. Amenities are room coffee, daily newspaper, 24 hour access to health club, Cabana Club Beach access and hotel transportation to Cabana Beach Club, Golf and Sawgrass Shopping Village. There is free self parking.



The Biscayne Chapter has graciously agreed to host the Saturday evening program. You will need to bring your scissors and \$5.00.

Lunch reservations are due by September 15. Use the clip and mail from the previous newsletter or the Call To Meeting (CTM) when you send your check. Be sure to mark this form if you plan to participate in the Saturday evening workshop so that Biscayne Chapter can plan for the number of kits to bring.

I look forward to seeing all of you at Sawgrass.

Treasurer's Report

(as of Aug 1, 2010)

from Pam Burke

Cash Balance (June 1, 2010) \$41,213.47

Receipts:

Dues	\$1,932.00
Interest	\$18.84
Region Seminar 2010	\$1,926.21
Sales	\$828.12
<u>Sales Tax</u>	<u>\$49.69</u>
Subtotal:	\$4,754.86

Disbursements:

Educational Events (SR GCC)	(\$150.00)
Admin	(\$60.00)
Newsletter	(\$9.80)
Licenses and Permits	(\$75.00)
<u>Sales Tax</u>	<u>(\$183.36)</u>
Subtotal	(\$478.16)

Cash Balance (July 31, 2010) \$45,490.17

from our Committees

BYLAWS Chair Carol Tsoukalas notes:

As promised, Jenna Mc Clooney has revamped the Region Rep's notebook. The National Bylaws and Policies and Procedures will no longer be included in the region rep's notebook as they are available on the national website.

The Sun Region Bylaws and Policies and Procedures will be on the region website, but the region reps must keep a current printed copy in their region notebook.

The proposed revisions to the Sun Region Bylaws and Policies and Procedures are in the call to meeting packet for the September 24-26th, 2010 Region meeting. It is important that everyone on the Sun Region Board of Directors review these recommendations to be voted on at the September Region meeting.

EDUCATION Chair Cheri Hammer reminds chapters:

There is still a little time to take advantage of our region sponsored Group Correspondence Course. This is such a good deal! Here is a reminder of the rules:

GCC – Nuts & Bolts

There are just a few steps to starting your Sun Region GCC

1. Select a GCC.
2. Sign up all interested members in your chapter.
3. If you have 10 but less than 20 + the coordinator, contact Cheri Hammer at sledgetoo2@cox.net and she will advertise your GCC by adding it to the list on the website and sending an e-mail to each chapter.
4. After 2 months you may proceed with the registration process.
 - a. Mail "EGA Registration/Information Request Form" to Brad Cape at Headquarters (see P 33 in the 2009-2010 Education Catalog)
 - b. After receiving the registration and participant list forms from Brad, complete and mail to Pam Burke so that she can send the check to EGA.
 - c. Send a copy of the form in b., with a chapter check for the total amount for the texts to the teacher.
5. If you have less than 10 participants, consider working with another chapter. You may advertise your group for an unlimited amount of time but will need to reach the minimum 10 for the region to pay your fee.

Please allow 6 weeks for paperwork to be processed. Then enjoy your class!!!!

WAYS & MEANS Chair Marge Holmes tells us:

Bring cash or checks, and ensure that the Sun Region Ways & Means Chair has a lighter load to tote.

We have License Plates, Luggage Straps and just 6 Flip Folders in inventory.

Our project bags have been a great success, and as of the time of writing this report, they are sold out.

We also have Sun Region Pins – do you have yours?

Be proud of your region and help support our ongoing endeavors.

Look for me at the upcoming September Sun Region meeting, I'll be thrilled to take your money.

From Your Marketing Team!

We need your chapter's individual survey forms.

Region Representatives: Please collect the individual survey forms from the appropriate person in your chapter and bring them to the Sun Region board meeting Sept 25-26. These are the individual survey forms that were completed by your chapter's members.

Gulfview, Sand Hill Crane & Neapolitan are exempt – we already have yours!

Take your chapter membership to the next level!

The “3Rs” is coming soon.

“Reach Out, Recruit and Retain”

Sun Region Membership Resource Guide for promoting and growing your chapter.

Preview scheduled for the September board meeting.

Help Us Spread the Word through our Facebook Page!

*Invite your friends to visit [Sun & Sea Embroiderers'](#)
It's simple, & here's how.....*

From your personal Facebook page, enter **Sun & Sea Embroiderers'** in the search box and press the enter key. Click on the Sun & Sea Embroiderers' logo and you will enter our region page.

- Under the Sun Region logo, click on “Suggest to Friends.”
- Locate specific individuals by either typing the individual's name in the box, or page through your friends by clicking on “next” at the bottom.
- Click on the individuals that you wish to invite.
- Click on “Send Invitations.”

Invitations will go out to each friend that you selected. Hopefully each individual will visit our page and “like” it. As we add events, photos, and news, these individuals will receive a notice and the word on our activities and interests will continue to spread.

We wish to thank each member who is supporting this effort. Please keep up the good work!

*From your Sun Region Marketing Team!
(Betty Baechele, , Ellen Bristol, Liz Burns, Margaret Kinsey & Jenna McClooney)*



Flamingo Fandango

SEMINAR 2011 Chair *Donna Christie announces:*

Seminar 2011 is only one year away! Pre-registration begins September 1 and runs through September 15. Class descriptions with photographs are posted on the EGA website (www.egausa.org). If you miss the opportunity to register early either online or in San Francisco, watch for the March edition of NeedleArts for the full seminar brochure and opening of regular registration.

We are looking forward to exciting classes and a lot of great things to do and see! Hotel reservations can be made starting September 20, 2010. Check the EGA website for any and all Seminar 2011 information and updates. Seminar updates and "teasers" can also be found on our region Facebook page "Sun and Sea Embroiderers." If you have a Facebook account, help promote our event by sharing this page with your "friends."

As your chapters prepare for upcoming events, please keep our seminar in mind. We realize that coming and participating the entire time may not be feasible for some members, so we invite you to come and just stay for the day or a couple of days. One days tours on Wednesday of seminar week will be offered, along with a great boutique and bookstore open all week for your shopping enjoyment. The International Embroidery Conference will be held just prior to the opening of Seminar 2011,

In the upcoming year, we will be selling seminar merchandise and ask all of our chapters to please support your Sun Region by promoting these items. As the Seminar 2011 hosts, we are working hard to make this seminar one of the best ever!

From the Region's Webmaster *(Lynn Abbey):*

We're making progress on the Sun Region website.

We've added a blog! Sun Region Threads (<http://www.sunregionega.org/SunRegionThreads/>) is designed to be a virtual meeting place not only for updates about region-based activities, but also for conversations about embroidery itself. Because, while it's important to know when a particular form has been revised, it's also important to share our excitement about embroidery itself. We will be demonstrating how the blog works at the September Region Meeting at the Sawgrass Marriott.

Earlier this summer I sent an email to each chapter's region representative to advise me about creating their chapters' spaces on the website. Four chapters have gotten back to me: Indian River, Central Florida, Neapolitan, and Chain Stitchers. Both Chain Stitchers and Indian River said that their chapters were already maintaining websites and asked only that I create a link from the region website to their chapters' sites. The Neapolitan chapter asked me to incorporate their chapter's information directly into the region website. The Central Florida chapter said that they'd been without an active website for almost a year. They asked me to help set up a new website and I was able to create Thimblefull Online (<http://centralflorida-ega.org>) for them. I would be glad to help other chapters create similar websites, which cost about \$15/year.

I hope that by the time we get to the Sawgrass Resort at the end of September, I will have been able to integrate several more chapters into the website and that we can start adventuring beyond the basics.



EGA presents:

Fifth International Embroidery Conference

“Embroidery of the Americas

and the Influence of Colonization.”

Featuring 8 speakers covering Native American, Spanish, English and French Influences.

September 8, 9, 10, 2011 at the

Naples Grande Resort, Naples, FL

Registration begins September 5, 2010 at Seminar 2010 in San Francisco.

Online registration will be available at www.egausa.org.

To All Sun Region members

Good news! Jo-Ann's has extended the 10% discount for EGA members.

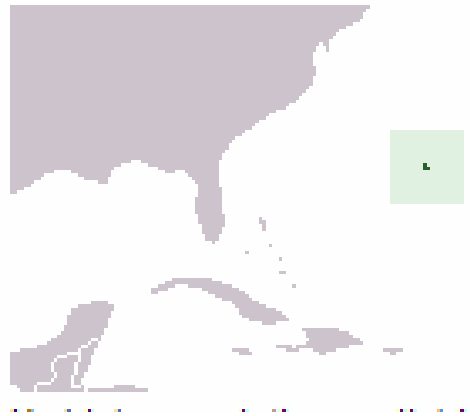
Here are the instructions for ordering your card:

In your web browser go to www.egausa.org
 Scroll down and on the right you will see a box
 "Be a Jo-Ann VIP - save 10% on every purchase."

Click on this box and click on "Enroll". Members are qualified to enroll in the "VIP Discount Card." Your card should arrive in the mail in 4-6 weeks. Note the requirements needed to activate your card.



Comi ng soon ...
map of chapters



Chapter Reports

BERMUDA

Kathy Faries

We ended our year with our Annual General Meeting in June which we held on a Saturday. We had our show of work for the year open to the public in the morning and then we enjoyed a pot luck lunch where we gave out a variety of awards for the various categories of needlework. We had a good attendance from the public.

We have had informal stitch ins during the summer and at the last one, with the help of our talented member, Kathryn Garcia, we experimented with cyanotype fabric where we laid items of choice on the fabric and left it in the sun. This created interesting patterns which we can embellish. What fun!



We start up our new year with a stitch-in luncheon in September and then we will be gearing up to do our PALS sale and tea in October. PALS is a local charity that helps cancer patients. We have a show of work, serve tea and goodies, and each member stitches something to sell. All proceeds go to PALS. It is a fun and worthwhile event.

BISCAYNE

Marge Holmes

On May 27th, we held a membership tea for some of our newest members. Although it was during the summer hiatus, it was well received and extremely informative with many excellent suggestions for increasing membership and making the meetings more interesting. We continued with our outreach stitching day on the 3rd Friday of the month during the summer months, knitting caps, stitching pillows and habitat samplers and putting names on samplers due to be dedicated.

We're been asked to participate at the ramble held at Fairchild Tropical Gardens in November and we look forward to presenting Biscayne Chapter EGA to the public at this well-attended affair. We're working on the plans already.

Our first meeting of the year is in September where we will complete our table favors for the Region luncheon and prepare our program for the Saturday evening education event, which is our Scissor Fob designed by Susan Kurtz (now deceased) for Biscayne Chapter.

In October, Adrienne Meyer will be teaching us how to finish a canvas ornament, and in November our election of officers followed in December by our annual Holiday party and Installation of those officers. We will also have a showing of our "white bag" challenge issued in June following our programs on color play. Last year's challenge was wonderful and we are anxious to see what marvelous wonders our members come up with this year.

Biscayne has received a large supply of knitting yard and we would like to share with the other chapters who are stitching items for their outreach projects. Please let me know if you would like some yarn and I will bring it to the September Sun Region meeting.



CENTRAL FLORIDA*Deby Tally*

We have been stitching up a storm over the summer- anything to stay out of the heat. Our summer school programs kept us busy. In June we learned how to do a picot edging on a small sachet bag. In July, Margaret Kinsey taught us a 4 inch geometric design in Christmas colors- perfect for Christmas in July. In August we learned how to make our Christmas piece into a small stand up- it was amazing to see the same piece finished and looking so different based on the fabric that was chosen and the ribbons that were used.



We are now gearing up for a fantastic fall - our chapter will celebrate our birthday with a cake at our September meeting, and we will be learning how to cover boxes at the same meeting, In October, we will be finishing up the landscape petite project series with the Winter piece. We have a few members heading off to seminar and as soon as they are back we look forward to getting our chapter webpage up and running.

CHAIN STITCHERS*Geni Dickinson*

It is hard to believe that summer is almost over and, knock on wood, no hurricanes so far this year. Chain Stitchers chapter has been very busy over the summer and we have a full fall planned. The GCC Ikebana group has been meeting the third Thursday of the month at A Stitcher's Dream to work on the project. It is progressing nicely and Karen, the coordinator, should be sending back the projects very soon. Marge, our Hospice Outreach chairman, handed out opportunity slips to sell for our Hospice Outreach project in November. This year the opportunity premium will be a \$250 "no strings" Visa-type gift card instead of a tree. In June, we worked on Habitat samplers or anything we wanted to work on as we suspend business meetings and programs during the summer. It is interesting to see what everyone is working on at the meetings. It was Christmas in July and we worked on some ornaments but also had interesting show and tell with projects from Mayday Mayhem that had been finished. In August anything goes and we had 20 ladies working away on various projects: Ikebana, Christmas ornaments, samplers, etc.

In September it will be back to business meeting and programs and we have a nice selection of programs in the fall. In September, Linda will give a demonstration of Beading 101. Dolores will also have a September workshop on Personal Plaid. In addition, there will be National Seminar in San Francisco that I am planning on going to as well as the Region Meeting at Pointe Verde at the end of September. In October, the program will be given by Susan and will be a Hardanger Needlebook that she promises will be finished that evening. November's meeting will be Tips and Tools by the Chain Stitchers Board. The 3rd Annual Chapter Retreat at Florida Carriage Museum will also be in November as well as Lynn's annual Holiday Ornament Workshop. This year it is Sherri Jones "Noel Cushion." Lynn always does such a good job in teaching these ornament classes. In December we will have our Annual Holiday Party at which ornaments are exchanged. It is always so interesting to see the variety in these ornaments. All of this, and we have elections this year, so our new officers will be installed at the December meeting.

duCLAY*JoyceAnne Stevens*

This month(August) will see duClay back to their regular meeting place-the Orange Park Library. For the first four months of 2010 we met at various restaurants. Then we were able to use a meeting room at Joann's for the past three months. The meeting rooms at Joann's were very nice, well lighted, and shopping was close by. However, I believe everyone is looking forward to being back "home". Members are stitching on "Crazy Dreams" which is turning out to be a very enjoyable project. Everyone is picking their own threads and colors and the results are amazing.

At our July meeting one of our members brought in her finished GCC project which she took through National (Morning Glories by Ilse Altherr). Currently we have two members working on the GCC, Cleopatra's Cat, through National. We also have one member looking forward to attending the National Seminar in San Francisco.

At our July meeting we had a guest who joined EGA which makes a total of 2 new members and 1 plural member who have joined so far this year. We continue our 1st and 2nd Saturday Stitch-ins and have been having a really good attendance.

GULFVIEW

Judy deMeglio

We have had a pleasant summer with many members traveling or being snowbirds. Those of us who remained behind met bi-monthly for informal stitch-ins. We worked on several different mini-projects including refurbishing our Christmas ornament collection for our chapter tree, two different bookmark projects, a tyvek pin and a folded ribbon ornament.

TYVEK PIN MAKING:



forming ...



painting ...



Painted!

Our Outreach Chair attended a Habitat for Humanity dedication with a chapter-made sampler for the new owner. Another dedication will be held this Fall. We have made some afghans for babies and cancer patients, as well as many, many Kissing Pillows for our troops.

We are planning to start a round of Stitch-of-the-Month in September. In October, we will be learning how to make embroidered greeting cards from Julie Johnson from Sandhill Crane Chapter. In November, Ginny Smith is coming down to teach her Sunset design. Our Hospitality Chair is scouting places for our Christmas party. We have been invited to teach the Stitching Series at the New Port Richey Library starting in January.

INDIAN RIVER

Carol Tsoukalas

Indian River Chapter is busy preparing for our "Stitching Series for Adults". The teachers are selected and many of our members have signed up to assist the teachers during the program. This series was created by the Gulfview Chapter and edited for use by our chapter. It is going to be held at the Suntree Public Library, starting on Sept. 20th. We are getting free publicity as it was just advertised in one of our local community papers. The program lasts for 6 weeks and is limited to 12 students. We are hoping to get some prospective members as a result of the program. In conjunction with the program, we will also have our needlework on display in the library's showcase.

We are working very hard to encourage people to join EGA. Our membership recruiting committee has given each member new business cards to hand out to people with our chapter's information on them. They are so much easier to carry than bookmarks.

Our "Teaching the Children" program was a huge success. We had a total of 27 students: 8 beginners and 19 "experienced" or returning students. Ginny Gilbertson and her committee worked very hard on this.

Doreen Snyder has reported that she has collected 84% of her goal of 1500 toiletries for the homeless. Donna McFarland has 2 big boxes of stitching items ready to be sent out to the Brooke Medical Center in Texas and one is waiting to be sent to the Haley VA Center in Tampa, FL. Christine Kampmeyer just attended the 245th Habitat dedication. Our members are encouraged to keep on stitching the samplers so our supply doesn't run out. We are still stitching "kissing pillows" for Patrick Air Force Base. We also continue to collect postage stamps, pop tabs, and labels for education.

We do manage to stitch and have fun. In July, we celebrated "Christmas in July" by collecting items for a local children's haven and then we had fun making an adorable roly poly Santa Christmas ornament. We had our annual August book sale on Aug. 16th. In September, Thea Rusch, Collections Director from the Ruth Funk Center for Textile Arts in Melbourne, will be speaking to us about the new exhibit: "Textiles of Latin America". In October, Annette Clark will teach our chapter the Comanche Stitch in beading.

Those of us who have finished Dee Meek's Petite Project, "My Mini Sampler", are looking forward to September when our president, Jineen Kulczycky, has promised to give us a gold needle to attach to our sampler.

NEAPOLITAN

Janet Kassing

Our chapter is deeply saddened by the passing of Jennifer Ashley Taylor on July 12th. We will remember her not only for her exquisite Japanese embroidery, but for her friendship, generosity, and smiling face.

Our summer stitch-ins and get-togethers during the summer months have been well attended considering so many of our members are snowbirds. In addition to stitch-ins at Harborside West arranged by Pauline Pulvirenti and at Moorings Park, we have met at members homes. Many thanks to Luan Callery, Betsy Newman, Ann Smith, Betty Baechle and Harriet Viohl for hostessing stitch-ins in their homes.

On July 21st we enjoyed attending "A Stitch in Time: Fiber Art in the 21st Century." This exhibit featured fiber art, quilts, mixed media textile art, and needlepoint by seven local artists. Then to McCormick & Schmick at the Mercato Center for lunch.

Our October meeting will be an ornament workshop conducted by Lilianne Rivera. Brazilian Embroidery has been selected as our group correspondence course. Upcoming classes include:

Margaret Kinsey's workshop "At Water's Edge" on January 17th & 18th
Rose Ford's beaded piece on February 17th & 18th

To our members attending EGA Seminar 2010 "Stitching on the Barbary Coast" in San Francisco, we wish you a safe and wonderful trip and look forward to you sharing your experiences with the rest of us.

SAND DOLLAR

Kay Dune

We start the 2010 -2011 year with our first meeting on Sept. 2. It will be great to see everyone again. There are a lot of interesting things planned for the coming year, so we should be very productive. Our Education program for the September meeting will be a biscornu taught by our member Helen Jennings. It sounds like a delightful project. There will not a speaker for this meeting, but our Vice President, Claire Kelly does have some interesting speakers lined up for future meetings.

During the summer, those of us that are not snowbirds met at the local libraries and stitched Christmas ornaments for our Outreach project for the Atlantic Life Skill program at one of the local high schools. Also, the ladies doing the GCC on the Blackwork Rose have been meeting monthly and doing a fantastic job on this beautiful project; some of pieces are finished and ready to be handed in.

SAND DUNES

Cheri Hammer

Summer is a relatively quiet time for the Sand Dunes chapter. We take a rest period from our monthly projects, breathe a big sigh of relief, and simply spend the summer stitching on whatever we want! We do keep in touch, though, through monthly stitch-ins. This summer we continued to work on our region-sponsored Group Correspondence Course, "Swiss Sampler", and our group project "In My Wildest Dreams". Both of these projects give everyone an opportunity to let their creative juices flow, challenging us with thread, color, and stitch selection – lots of fun!

Every August we have a Membership Coffee, where everyone is encouraged to bring someone (or more than one) along in to experience what our group has to offer. This year we had two guests sign up as new members – I think that might be some kind of record for us! And, one of them encouraged her daughter to join within the week.



One of the main focuses of the Membership Coffee is to reveal the programs for the coming year. This year we will be exploring techniques, designs, and patterns of needlework that are attributed to different areas of the world with our very own 2010-2011 Sand Dunes World Tour! In September we will start with "It's a Small World", a shining, celestial beaded scissors fob which is a small reminder that our love of needlework is shared with those from all parts of the planet. We will go on to stitch many other world-themed projects such as "Color My World", a tribute to autumn colors, and "Joy to the World", a celebration of the holiday season.

Our chapter provides a lot of help at the region and national level too, with many members serving on the region board and chairing several national seminar committees. We are looking forward to the 2010 National Seminar in San Francisco and our region meeting at the end of September. See you there!

SANDHILL CRANE *Carol Harrison*

Our chapter has informal stitch-ins over the summer months. In July, we met at Lynn Pittenger's house and in August, we met at the Brooksville library. Over the summer, we have been working on the Flamingo Name tags for the 2011 National Seminar.

In September and October, we will be working on the beaded Poinsettia pin that is in Needle Arts. Also, for the girls not doing the Poinsettia, we will be having a class in Hardanger, taught by Carol Riddler.

SARASOTA *Eleanor Langlois*

Sarasota Chapter finished our meeting year with our annual potluck picnic. Mary Lou Victor, Program Chair, arranged for a fun-filled program based on the theme "Sand in Our Sandals". There were prizes for the best decorated sandals, quiz games, and more. Table favors were tiny beaded sandals made by Sharon Kleinhardt and Marty Measel. I won a prize by wearing the only blue one!

Although we are not officially meeting in the summer, our stitch-ins continue and are very popular. We have had more than 20 stitching at each of our last three in-homes events. We also stitch at Jacaranda Library, Waldemere Fire Station and Sarasota's Senior Center.

We continue work on neo-natal and Habitat projects during the summer months. These keep our fingers flying. This summer, we also have assignments from Barbara Kaylor, Education. In July we stitched 2 pieces for a biscornu; in August, 2 small stitched pieces for a triangular scissors fob and a mini pillow, and in September we are to stitch fabric for a stand-up figure. These will be completed in our fall classes.

Our September meeting promises to be a hoot. We are to bring our most pathetic, ugly or pitiful piece of stitching to compete for a "P-U Hold Your Nose" award. Sounds like Fun!

SEA GRAPE *Charlotte Nelson, president*

Sea Grape Chapter began the summer with our annual Salad Luncheon in July, and in August Rae Rubin presented a wonderful program on the history of Judiac Needlework. Roseline Young will present a program on Fiber Art in September.

Several of our members have been working on the GCC - Moonlight Sonata. Our summer project has been to work on stitched items for the boutique at our up coming exhibit in February.



The Sun News
Linda Anne Buehler, Editor
286 Forest Street
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Deliver to:

SEA GRAPE chapter news (cont.)

Sea Grape continues to support our outreach programs - bookmarks for the Literacy Guild of Lee County, caps for newborns at Lee Memorial Hospital and, of course, we save aluminium can tabs for Ronald McDonald House.

On the fourth Saturday of each month, we participate in a stitching demonstration at the Edison Ford Estates. When weather permits, we stitch on the porch of Mr. Edison's home overlooking the Caloosahatchee River; otherwise, we are in the caretaker's cottage.

From your SUN NEWS editor Linda Anne Buehler:

Unfortunately our Reader poll was not very successful - we only had 2 responses. Here are the results:

1. What's the one technique you would love to master but are too afraid to try?
one person said D. Goldwork --- one person said "none"
2. Where would you rather take a class with a national teacher?
one person said B. At a region seminar --- one person said C. At a chapter/guild workshop

So, here's my question - should I try this again?

- A. Yes - and I have poll question suggestions
- B. Yes - but, I don't have any suggestions
- C. No - abandon it

Send your response to either SunStitcher6@aol.com or sunnews@sunregionega.org.
If you answered A., please send along your suggestions!!