



Sun Region
Board of Director's Meeting Packet
March 27 - 28, 2010
Orlando, Florida

Meeting Packet Table of Contents

Sun Region Meeting Schedule.....	3	Marketing Committee	17
Shopping in and around the Lake Mary Marriott. .	3	Outreach Coordinator.....	18
Want to take a shopping side trip.....	3	Ways and Means	19
Sun Region Board Meeting- Agenda.	4	Sun Region 2010 Fundraiser.....	19
Executive Committee Reports:.....	4	special region meeting opportunity.....	20
Director's Report to the Sun Region	5	Sun Region Seminar 2010 – Mayday	
Director's Report From the March National EGA		Mayhem	20
Board Meeting	6	Sun News.	21
Assistant Region Director	10	Website.....	21
Saturday Evening Program.....	10	Chapter Reports.....	22
Linen nametag with antique hemstitch....	10	Bermuda.....	22
Opportunity Tickets for San Francisco Seminar		Biscayne.....	22
.....	10	Canopy Oaks	23
Treasurer.	11	Central Florida.....	23
Revised Membership Dues Form.....	12	Chain Stitchers.	23
Bylaws.....	13	duClay	24
Education.	13	Gulfview	24
Simplified Correspondence Course		Indian River.....	24
Procedures	13	Sand Dollar.....	26
Finance Committee.....	14	Sand Dunes	26
Budget Reconciliation / End of Year 2009		Sandhill Crane.....	27
.....	14	Sarasota	27
Budget Reconciliation / March 2010	15	Sea Grape.....	28
Administrative Amendment to Approved 2010		Stitching Gators.....	28
Budget	16	Suncoast	28



Don't Forget! to
 bring MayDay MayHem
 auction donations to the region meeting!

Sun Region Meeting Schedule
Orlando Marriott Lake Mary Hotel
March 26-28, 2010

Friday, March 26, 2010

Executive Committee meeting 7 PM – 9 PM

Saturday, March 27, 2010

Seminar Committee meeting 9 AM – 10 AM
Finance Committee meeting 10 AM – 11 AM

Luncheon hosted by Central Florida Chapter 11:30 AM – 12:30 PM

Sun Region Board Meeting

Sign-in 12:45 PM
Board Meeting Called to Order 1:00 PM
Board Meeting recessed approx. 5:00 PM

Saturday Evening Educational Program 7:00 PM
Hosted by Central Florida Chapter (see page __ for info)

Sunday, March 28, 2010

Board Meeting Reconvened 9:00 AM
Adjournment at conclusion of the day's activities

Stitching, Beading, Quilting - Want to take a shopping side trip
while you are in Orlando?
CENTRAL FLORIDA has the shopping spots!

Needle Orts, Inc
1002 W St Rd 436, Suite
1024
Altamonte Springs, FL
32714
(407) 369-0073
www.needleorts.com

The Black Sheep
1322 N. Mills Avenue
Orlando, Florida 32803
407-894-0444

A Stitcher's Dream
4280 N. Hwy 19A, Suite 5
Mt. Dora, FL
352-589-4500

www.astitchersdream.net

Queen Anne's Lace
305 Broadway
Kissimmee, FL 34741
407-846-7998

Sewing Studio
9605 S. US Hwy 17-92
Maitland, FL 32751-3372
407-831-6488

Bead Bar
www.beadbar.com
1319 Edgewater Dr.
Orlando, FL 32804
407-426-8826

Beading Boutique
1046 Montgomery Rd.
Altamonte Springs, 32714
407-574-7164

Quilter's Cove
2500 Curry Ford Rd
Orlando, FL 32806
407-894-8333

Fire Side Quilts
1201 Upsala Rd
Sanford, FL 32771
407-322-0065

Material Girl Quilts

Sun Region Board Meeting- Agenda
Orlando Marriott Lake Mary Hotel

Saturday, March 27, 2010 1:00 PM – approximately 5:00 PM

Sunday, March 28, 2010 9:00AM – until close of business

Call to order and establish quorum	Jenna McClooney
Introduction of board members and guests.	Jenna McClooney
Adoption of Minutes of September 26-27 meeting Selection of 3 readers for minutes of this meeting	Lynn Abbey
Executive Committee Reports: Director's report to Sun Region Assistant Director Treasurer	Jenna McClooney Betty Baechle Pam Burke
Standing and Special Committee Reports: Bylaws Education EGA Seminar 2009 Opportunity Basket EGA Seminar 2011 Finance Marketing Outreach SR Seminar 2010 Sun News Ways & Means Website	Carol Tsoukalas Cheri Hammer Betty Baechle Donna Christie Pam Burke Liz Burns Betty Baechle Kathy Singleton Linda Anne Buehler Marge Holmes Lynn Abbey
Social Networking Presentation	Jenna McClooney
Unfinished Business	
New Business 2010 SFO Opportunity Donation EGA Website Updates	Betty Baechle Jenna McClooney
Sun Website Presentation	Lynn Abbey
Recess	

Evening Program

Central Florida chapter will host our educational program this evening at the Lake Mary Marriott Hotel

Reconvene Sunday morning, 9 AM

Chapter & Membership Reports:

Special Reports:

Customer Service Round Robin

Director's Report to the Sun Region

Jenna McClooney

It's been an especially busy fall and winter for some of your Sun board members, and I'm excited to see so much progress in areas that will help us achieve our long range goals. We have a new website that is colorful, interesting, and becoming more user-friendly each day. Your marketing team is making progress with collecting survey information that will help us plan future budgets and focus on recruiting and retention efforts as well as designing and writing our Marketing Resource Guide. Keep reading to find details in Lynn and Liz's reports.

All officers and chairpersons now have generic addresses. I thank Lynn for setting up and maintaining the proper routing for these addresses. As individuals move in and out of offices and chairs, the e-mail address remains the same. If you already have these individuals in your e-mail directory, you have the option of using either the personal or generic address. Another advantage is that generic addresses can be used in public locations (web sites) and in our Sun news while protecting the privacy of the individual. This is your first issue of Sun News with the personal information removed. Our next step is to eliminate the password! We will discuss the pros and cons of this change at the March meeting.

I recently received a letter from the Seminar 2009 fundraising chair thanking us for our donations. Our basket (box) brought in \$227.00 and was won by Kris Kyles, the director of the Great Lakes region. The Elsa Williams "Merton" crewel kit, donated by Joyce Ann Stevens of DuClay chapter earned \$105.00 in the live auction. Again, thanks to Joyce Ann for her donation and to Pat Carrington and her committee for all their hard work and the individuals who donated so many wonderful items. Including funds for shipping was a very positive selling point.

What about 2010? We are going compact and spendable! Betty Baechle will do a "show and tell" at the March meeting. We hope each chapter has budgeted some funds to donate to our 2010 effort and will forward a check to Pam Burke as soon as possible. With your help, we can present a generous opportunity basket from our region.

About marketing: to some, the term marketing may sound a bit daunting or commercial. On the positive side, it involves organization and growth planning, promotion and membership building, to name just a few functions. This definition fits with where our region and chapters' focus should be. We are promoting EGA, our chapters and the benefits of being a member of this great organization. We want to recruit members and retain the ones we have, and we want to do this work without losing sight of why we are EGA – to have great education programs, enjoy each other's company and produce beautiful embroidery – that some like to call art, others prefer to call it needlework. What we all agree on is that it is much more than a craft or hobby and it is our passion.

Your executive committee recently gave Cheri Hammer the go-ahead to simplify the procedures for our region sponsored GCC. Each chapter has the opportunity to participate. If you cannot reach the minimum of 10 students, please consider working with another chapter either on a chapter or individual level. We also hope all chapters are thinking about how they will take advantage of the Marketing Grant Program. This is your opportunity to receive financial assistance with your efforts to promote EGA and recruit new members.

I just returned from our EGA board meetings that took place March 4-7. My Louisville report appears on the next two pages. I know, it's pretty long and detailed, but we conducted a lot of business and my impression was that we accomplished a great deal. There's more information that I will communicate directly with specific departments such as Treasurers and membership chairs.

As always, please do not hesitate to contact me with your ideas or concerns.

Director's Report From the March National EGA Board Meeting **Jenna McClooney**

Ladies, this is a long one, so please find a comfortable chair, read through the information and there will be an opportunity for questions during our meetings in Orlando. Note: I have expanded on the information in my newsletter article with information that you need to be aware of.

Clear, practical and measurable goals

- Your EGA board of directors is made up of the executive committee (President, Vice President, Secretary, Treasurer, and Directors of Education, Bylaws & Marketing) plus 13 Region Directors. As a board, we collectively embrace three primary goals: (All with equal importance)
- - Provide outstanding customer service to members*
 - Live within our means – leading to a balanced budget*
 - Recruit new members, and retain current members.*
- Each executive committee member and region director has individual goals as well.
- With the elimination of the Executive Director's position, the board's primary role is to manage the affairs of the organization.
- Some words that represent good customer service include: "easy, fast, efficient, and gracious with service that results in satisfaction." Here's an example of our effort to provide better customer service at the headquarters' level: Staff will check e-mail throughout the working day and respond with the answer, or say that research is necessary and when to expect the answer, or say that the request has been sent to the appropriate individual and when to expect their response. You should know where you stand at any point in time.
- Concerns about EGA customer service should be directed to me and I will forward the information to the appropriate individual.

Website

- We will be moving away from the current "static" format to a "content management" format.
- The costs for this format are considerably less to develop and maintain and specific EGA officers and specific chair persons will be able to update most content resulting in more accurate and timely information.
- Our new site will be a combination of our "public face" for the purposes of marketing and public education as well as an internal source of information that has controlled access and ease of use for all.
 - Procedure Change:** Effective immediately, all EGA web change requests must be sent to me at rd@sunregionega.org. Information under Chapter Directory, List of EGA Chapters by region is occasionally incomplete and inaccurate and it is important that we routinely review the information at both the chapter and region level and that only one person per region provide updates to headquarters.
- A new update form will be presented at the region meeting for discussion
- We hope to have better control over this information with our future website design.
- **Please continue to send Sun Region Website changes to Lynn Abbey.**

Headquarters – Currently, EGA headquarters is an "office", not a destination.

- Our 4 staff members are settled into our new office space where we will remain for several years.
- We will compensate for the lack of gallery space by posting more pictures of the collection on our website and exhibiting in galleries throughout the US.
- In hindsight, the collection and library were accessible to only a few members who visited the Louisville location. We need to find creative ways to expose many more members to these wonderful resources.

(Continued on Next Page)

- The combined cost of our office, storage facility and utilities is approximately 1/5 of what we paid in our previous location.
- This change will impact our goal of reaching financial stability and a balanced budget in a very positive way.
- We are actively looking for a small, daily accessible location to store our collection (currently in the home of a RD who lives in Louisville) where our curator can work with the collection and National Exhibit pieces to prepare them for travel.

If asked about our previous location, I would suggest that the following explanation be given: *The owner broke the lease by failing to maintain the building. We evacuated the building and established a new office at 1355 Bardstown Rd., Suite 157, Louisville, KY 40204. A possibility exists that the owner might attempt to sue us sometime between now and 2013 when our lease is up.* There is **no** way of predicting if or when he might take this action. We have moved on and we need to encourage our members to participate in the good work that we do, enjoy their needlework and move on with us! One of my favorite sayings is **“I will not give reality to trouble that may never come.”**

Marketing - “Sadly, EGA is a well-kept secret”

- Effective marketing is an important element of every effort that we make to grow our organization. We need to promote, promote, promote – sometimes we don’t see immediate results, but eventually our efforts will pay off with new members.
- Here are a few of the upcoming projects our EGA marketing committee is working on are:
 - A) EGA will ask us to complete an electronic survey in July. The information is needed to obtain specific information that is required for successful grant requests as well as how to sell advertising for NeedleArts.
 - B) We will soon have access to a new brochure (that can be downloaded from our website) that our chapters can customize to fit their local needs.
 - C) EGA will compile a list of needlework, framing, quilting, beading shops to put on website that provide discounts for EGA members. If you have suggestions, please e-mail them to me.

More to come!

Education

- Our new Education director is actively working on changes that will improve the quality and accessibility of EGA educational opportunities. Some new programs are:
 - § In the near future, Petite Projects will be added to the “members” section of the website. This is an important step in a new “Path of Education” program that helps members transition from Petite Projects all the way through the Master Craftsman program. We are looking for new Petite Projects (all techniques).
 - § We will include webinars or “You-Tube videos” about stitching techniques and solutions that will be open to the public – a great way to promote our organization

Membership (The following information will also be sent to each Sun Region membership chair.)

- Chapter lists were sent out by Tonya Parks to each chapter to verify with chapter records.
- Technically everyone’s dues can be paid starting April 1 and will late after May 31. Please send payment and forms as early as possible.
- New member form and payment needs to be sent to Tonya as soon as possible after a member joins. Part of our customer service improvement drive is for Tonya to mail the card and new member information within one week of receiving the paperwork and dues.

(Continued on Next Page)

Seminar Fundraising

Each year, your region directors join together to create a special and unique item to donate to the EGA seminar auction. This year we will donate a necklace, bracelet and earrings with the theme "Circle of Friends." Each RD will bead 2 circles and provide quotes and pictures about friendship to include in the accompanying booklet. Photos: We found a couple of hours after one of the meetings to enjoy each other's company and work on our project.



Glitz and Rivolis



*Sharon Davis(South Central) Mary Coyle
(Metropolitan)*

Financials

- In April 2009, we replaced our previous office manager with Gina Elliott. The transition was a difficult one resulting in delays in providing important 2008 information to the IRS and auditors.
- Gina was up to the task but there were many obstacles to overcome including the problems with the old building, working from home, and the move to our new location.
- End of year financials for 2009 were being worked on at the same time as receiving the chapter financial reports.
- Here is the status of our 2009 year-end chapter financial reports:
The forms that were supposed to have been mailed out did not reach all treasurers.
Completed forms that were appropriately filed electronically were not forwarded properly via the website.
EGA Treasurer Kathy Singleton and region directors are working with Gina to get it all straightened out.
(Jenna's personal note: I will verify the status of each chapter and personally communicate with each one that has not been accounted for.)

Needle Arts

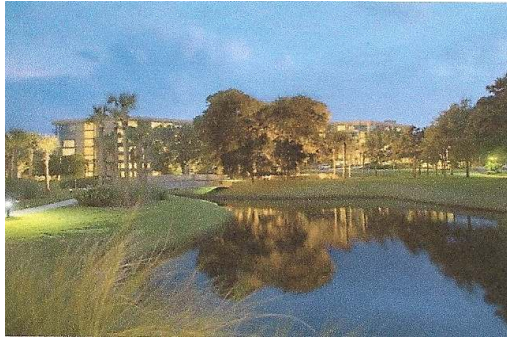
- If Headquarters/EGA has a member's e-mail address on file, the member will receive an electronic copy of "Inside EGA."
- If the member prefers a printed copy, they need to "unsubscribe" at the time they receive the electronic copy.
- After unsubscribing, the member will no longer receive any e-mail from EGA such as Constant Contact "Blasts."

Chapter Officer Updates & Sun Roster

- All officer updates need to be sent to your RD and Sun roster chair, Daphne Mullins.
- Chapters are asked **not** to send any updates directly to headquarters.
- We are already on board with this! I will remind presidents so that we don't revert back to the original procedure.
- Anyone other than chapter officers needs to personally send updates to Tonya.

2010 Proxy Mailing

Our secretary, Sydney Mace will mail the 2010 proxy at the end of April instead of later in the summer. Currently there are no issues to vote on, but that could change.



Sawgrass Marriott Golf Resort & Spa
Ponte Vedra Beach, FL

Next Sun Region Meeting
Hosted by Biscayne Chapter

- Friday September 24 through Sunday September 26
- Saturday luncheon at hotel
- 1000 PGA Tour Blvd, Ponte Vedra Beach, FL 32082
- Reservations deadline is August 27, 2010.
- Please call the hotel at 1.800-457-4653 and use group block.
- The room rate is \$129.00 (single or double) plus 10% tax.
- For more information on hotel accommodations & directions, go to <http://www.marriott.com/hotels/fact-sheet/travel/jaxsw-sawgrass-marriott-golf-resort-and-spa/>

While you are preparing for the meeting....

Just a couple more requests:

1. Bring your Region Representative Notebook
2. Be prepared to state the breakdown of member #s for your chapter.
of plurals and total number of chapter members only please!

Special Assignment for Region Reps

Please contact your chapter membership chairperson and obtain the following information for your chapter report

How many new members has your chapter signed up since Oct 1, 2009?

How were these new members attracted to EGA? (*Announcements in publications, EGA website, word of mouth, brought to a meeting by a member? etc.*)

Also, please be prepared to give a short presentation...

on events that either your chapter has participated in that promoted EGA and provided recruiting opportunities or are planned for sometime during this year. These presentations will be given during the board meeting at the time "Chapter Reports" come up on the agenda. (*Examples could include exhibits, "Stitch in Public", etc.*)

Thank you from your Sun Region Marketing Team!

Assistant Region Director

Betty Baechle

The March Sun Region meeting is rapidly approaching. By now you will have made your hotel reservations. It is time to reserve your space for the luncheon. Cut off date is March 15. Use your clip and mail form. Be sure to mark if you are attending the workshop. Central Florida is the host chapter and needs a count for the kits. Kit fee is \$3.00. Bring your usual stitching supplies for the Saturday evening program.

The meeting date is March 26 and 27. We are staying at the Marriott Orlando Lake Mary, 1501 International Parkway, Lake Mary, FL 32746. Lake Mary is 15 miles north of Orlando. The hotel is located on the corner of International Parkway and CR 46A. Hotel phone number is 407-995-1100.

Directions: Travel I-4 to Exit 101A. The hotel is on the southwest side of intersection CR 46A. Or travel SR - 417 to Exit 52. Head west 3.4 miles on CR - 46A to International Parkway.

September 25 and 26 are the dates for the fall Sun Region meeting. Be sure to mark them on your calendar.

See you in Lake Mary.

Come Join the Fun!

Saturday Evening Program

Presented by Central Florida Chapter

Linen nametag with antique hemstitch

Saturday evening March 7 from 7:00 to 9:00 pm

See Ya There!

Kit fee: \$3.00 / Bring your usual stitching supplies!

Opportunity Tickets for San Francisco Seminar!

Opportunity basket tickets are \$1.00

Free Seminar 2010 tickets are \$10.00

I will purchase tickets for you at seminar, if you follow these instructions:

In an envelope with your name on the front, include exact change or check, instructions as to the number and type of tickets you are purchasing, sufficient personal address labels with your phone number written on each one.

Jenna McClooney – jennalee@hotmail.com

Treasurer Bank Reconciliation / March 1, 2010**Pam Burke**

Category Description	Checking	Savings	Credit Card
Opening Balances (9/1/2009)	\$9,233.19	\$28,304.72	\$0.00
Income			
2. Member dues	\$635.50		
3. Interest		\$50.70	
5. Seminar 2009	\$6,147.49		
7. Fund Raising Events			
Ways & Means	\$150.00		
8. Sales	\$105.66		
11. Contributions	\$182.29		
13. Other			
National Opportunity Drawing	\$170.00		
Taxes	\$6.34		
Region Meeting Lunches & Rooms	\$572.20		
TOTAL Income	\$7,969.48	\$50.70	\$0.00
Expenses			
18. Seminar			
Region 2009	(\$1,536.87)		
20. Fundraising Events (W&Ms)			
21. Cost of Sales	(\$508.62)		
22. Rental			
AV Equipment			
Meeting Room			
23. Newsletter			(\$24.50)
24. Administration			
Committees	(\$8.04)		
Treasurer	(\$57.99)		
Director	(\$89.85)		
25. Officers' Travel			
National meetings			
RD	(\$379.92)		(\$265.70)
Region Meetings			
Lodging	(\$1,120.50)		
Meals	(\$130.80)		
Travel	(\$180.33)		
Within Region Travel			
RD	(\$46.54)		
27. Other			
License and Permits			
National Opportunity Drawing	(\$49.59)		
Region Meeting Lunches	(\$902.80)		
Taxes	(\$12.52)		
TOTAL Expenses	(\$5,024.37)	\$0.00	(\$290.20)
Transfers			
Transfer to Savings	(\$8,000.00)	\$8,000.00	
Transfer to Credit Card	(\$290.20)		\$290.20
TOTAL Transfers	(\$8,290.20)	\$8,000.00	\$290.20
OVERALL TOTAL	(\$5,345.09)	\$8,050.70	\$0.00
Closing Balances (2/28/2010)	\$3,888.10	\$36,355.42	\$0.00

Treasurer

Revised Membership Dues Form

Pam Burke

Embroiderers' Guild of America
Sun Region Membership Dues

Chapter: _____ **Date:** _____

To: Pamela Burke
Sun Region Treasurer
118 Dana Pointe
Niceville, FL 32578

Contact info:
treasurer@sunregionega.org
(850) 678-0657 (H)
(850) 972-7272 (C)

Note: Starting January 2010, ALL renewals for the year will be due on May 31st!
Dues for new members will be prorated in accordance with the quarter in which they joined (see below).

Annual Renewals:

Number of RENEWING primary members for the year _____
Number of Out of State PLURAL members renewing this year _____
(do not count plural members whose home chapter is in the Sun Region)
Total Members renewing: _____
Amount due: Total members x \$3.00 _____

New Members:

Quarter Ending: _____ First Quarter (January 1 through March 31)
(Check one) _____ Second Quarter (April 1 through June 30)
_____ Third Quarter (July 1 through September 30)
_____ Fourth Quarter (October 1 through December 31)

	# New Members		Amount Due
First Quarter	_____	X \$0.75/member =	_____
Second Quarter	_____	X \$3.00/member =	_____
Third Quarter	_____	X \$2.25/member =	_____
Fourth Quarter	_____	X \$1.50/member =	_____

NOTE: All members joining the first quarter must repay (\$3.00) in May!

Make check payable to SUN REGION EGA

Name (Mbr Chair): _____
Address: _____
City, State, Zip: _____
Phone Number: _____
Email Address: _____

This form should be prepared and sent to the Sun Region Treasurer no later than the 31st of May or the 15th day of the month following the quarter's end.

Thank you for your cooperation. Timely reporting will ensure the accuracy and coordination of Chapter and Region records. Please use this form to duplicate additional copies for your supply.

Bylaws

Carol Tsoukalas

Recommendation from bylaws committee to be voted on March 27, 2010

Please review the following recommendation for vote at the region Board of Director's meeting on Saturday March 27.

Recommendation: I, Carol Tsoukalas, bylaws chair, recommend that the Sun Region board amend its standing policies and procedures and its bylaws as follows. (Text to be changed has been ~~struck through~~ and new text has been underlined.)

Bylaws Article V Section 1 on page III-C-3in Rep's Notebook

The region shall hold ~~three (3)~~ two (2) meetings per year unless otherwise ordered by the board of directors.

Policies page III-D-1 in Rep's Notebook

The region shall hold ~~three (3)~~ two (2) meetings per year unless otherwise ordered by the board of directors. The meetings shall be the annual meeting, ~~a meeting in conjunction with the region seminar (if a seminar is held)~~, and one or more additional meetings per year. Written notice of all region board of directors meetings shall be given to the member chapters at least thirty (30) days prior to such meetings.

Rationale: Only two meetings per year are held in actual practice.

Carol Tsoukalas
Bylaws Chair

Education

Cheri Hammer

I hope all of the chapters are finding time to take advantage of our region-sponsored Group Correspondence Course. This is such a good deal! But the procedures were very confusing and cumbersome, so we've decided to revise them. Here are the basics:

Simplified Correspondence Course Procedures

There are just a few steps to starting your Sun Region GCC

1. Select a GCC.
2. Sign up all interested members in your chapter.
3. If you have 10 but less than 20 + the coordinator, contact Cheri Hammer at sledgetoo2@cox.net and she will advertise your GCC by adding it to the list on the website and sending an e-mail to each chapter.
4. After 2 months you may proceed with the registration process.
 - a) Mail "EGA Registration/Information Request Form" to Brad Cape at Headquarters (see P 33 in the 2009-2010 Education Catalog)
 - b) After receiving the registration and participant list forms from Brad, complete and mail to Pam Burke so that she can send the check to EGA.
 - c) Send a copy of the form in b. with a chapter check for the total amount for the texts to the teacher.
5. If you have less than 10 participants, consider working with another chapter. You may advertise your group for an unlimited amount of time but will need to reach the minimum 10 for the region to pay.

Finance Committee Budget Reconciliation / End of Year 2009 Pam Burke

Revenue	Actual	Budget	Difference
2 Member Dues	\$2,242.00	\$2,300.00	(\$58.00)
3 Interest	\$205.48	\$750.00	(\$544.52)
4 Educational Events	\$0.00	\$0.00	\$0.00
5 Serrinar (Cruise 2009)	\$10,987.49	\$9,000.00	\$1,987.49
7 Fund Raising			
SR News Subscriptions	\$10.00	\$25.00	(\$15.00)
Ways and Means	\$441.00	\$0.00	\$441.00
8 Sales (W&Ms)	\$665.66	\$500.00	\$165.66
11 Contributions	\$100.00	\$0.00	\$100.00
13 Other			
National Opportunity Drawing	\$170.00	\$250.00	(\$80.00)
Taxes	\$43.54	\$0.00	\$43.54
Region Meetings	\$1,570.60	\$1,500.00	\$70.60
Miscellaneous	\$147.00	\$50.00	\$97.00
14 Total Revenue	\$16,582.77	\$14,375.00	\$2,207.77
Expenses			
17 Educational Events			
Touring Teacher	\$0.00	(\$50.00)	\$50.00
18 Serrinar			
Region 2009 (Scholarship)	(\$160.00)	(\$150.00)	(\$10.00)
Region 2009 (Loan)	(\$5,000.00)	\$0.00	(\$5,000.00)
Region 2009 (refund to Chapter)	(\$1,536.87)	\$0.00	(\$1,536.87)
Region 2010	(\$1,500.00)	(\$1,500.00)	\$0.00
21 Cost of Sales (Ways and Means)	(\$201.50)	(\$250.00)	\$48.50
22 Rent (Region Meetings)	(\$404.57)	(\$600.00)	\$195.43
23 Newsletter	(\$67.15)	(\$200.00)	\$132.85
24 Administration			
Director	(\$181.38)	(\$400.00)	\$218.62
ARD	\$0.00	(\$50.00)	\$50.00
Treasurer	(\$93.19)	(\$50.00)	(\$43.19)
Secretary	\$0.00	(\$300.00)	\$300.00
Committees	(\$82.35)	(\$250.00)	\$167.65
25 Officer's Travel			
National Meeting			
RD	(\$793.12)	(\$1,600.00)	\$806.88
Incoming RD	\$0.00	(\$800.00)	\$800.00
Regional Meetings			
Lunches	(\$81.00)	(\$200.00)	\$119.00
Travel	(\$238.29)	(\$2,000.00)	\$1,761.71
Lodging	(\$1,657.25)	(\$1,750.00)	\$92.75
Within Region Travel			
RD	(\$346.54)	(\$1,000.00)	\$653.46
ARD Site inspections	\$0.00	(\$500.00)	\$500.00
27 Other			
Website	\$0.00	\$0.00	\$0.00
Bank Fees	\$0.00	(\$25.00)	\$25.00
License and permits	(\$10.00)	(\$75.00)	\$65.00
Region Lunches	(\$1,555.11)	(\$1,700.00)	\$144.89
National Opportunity Drawing	(\$49.59)	(\$450.00)	\$400.41
EGA Annual Fund Campaign	\$0.00	(\$200.00)	\$200.00
Taxes	(\$27.05)	\$0.00	(\$27.05)
Miscellaneous	(\$147.00)	(\$250.00)	\$103.00
Transfer to Savings	\$0.00	(\$25.00)	\$25.00
28 Total Expenses:	(\$14,131.96)	(\$14,375.00)	\$243.04
Balance	\$2,450.81	\$0.00	\$2,450.81

Finance Committee Budget Reconciliation / March 2010 Pam Burke

Revenue	Actual	Budget	Difference
2 Member Dues	\$239.75	\$2,200.00	(\$1,960.25)
3 Interest	\$17.02	\$100.00	(\$82.98)
5 Seminar 2010	\$0.00	\$1,000.00	(\$1,000.00)
7 Fund Raising			
SR News Subscriptions	\$0.00	\$25.00	(\$25.00)
Ways and Means	\$0.00	\$250.00	(\$250.00)
8 Sales	\$194.26	\$500.00	(\$305.74)
10 Contributions	\$220.80	\$0.00	\$220.80
13 Other			
Region Meetings	\$200.00	\$1,600.00	(\$1,400.00)
Taxes	\$11.67	\$50.00	(\$38.33)
Miscellaneous	\$0.00	\$50.00	(\$50.00)
14 Total Revenue	\$883.50	\$5,775.00	(\$4,891.50)
Expenses			
17 Educational Events			
Correspondence Courses	(\$150.00)	(\$2,400.00)	\$2,250.00
18 Seminar			
Region 2010 (Scholarship)	\$0.00	(\$175.00)	\$175.00
20 Fund Raising (Ways and Means)	\$0.00	(\$50.00)	\$50.00
21 Cost of Sales	(\$508.62)	(\$450.00)	(\$58.62)
22 Rent (Region Meetings)	\$0.00	(\$600.00)	\$600.00
23 Newsletter	\$0.00	(\$150.00)	\$150.00
24 Administration			
Director	\$0.00	(\$200.00)	\$200.00
ARD	\$0.00	(\$50.00)	\$50.00
Treasurer	\$0.00	(\$50.00)	\$50.00
Secretary	(\$38.51)	(\$300.00)	\$261.49
Marketing	\$0.00	(\$1,200.00)	\$1,200.00
Other Committees	\$0.00	(\$250.00)	\$250.00
25 Officer's Travel			
National Meeting (RD)	\$0.00	(\$1,600.00)	\$1,600.00
Regional Meetings			
Lunches	\$0.00	(\$200.00)	\$200.00
Travel	\$0.00	(\$750.00)	\$750.00
Lodging	\$0.00	(\$1,500.00)	\$1,500.00
Within Region Travel (RD)	\$0.00	(\$750.00)	\$750.00
27 Other			
Bank Fees	\$0.00	(\$25.00)	\$25.00
License and permits	\$0.00	(\$75.00)	\$75.00
Region Lunches	\$0.00	(\$1,600.00)	\$1,600.00
National Opportunity Drawing	\$0.00	(\$200.00)	\$200.00
EGA Annual Fund Campaign	(\$400.00)	(\$200.00)	(\$200.00)
Taxes	(\$6.34)	(\$45.00)	\$38.66
Miscellaneous	\$0.00	(\$250.00)	\$250.00
28 Total Expenses:	(\$1,103.47)	(\$13,070.00)	\$11,966.53
Transfer from Savings:		\$7,295.00	
Balance	(\$219.97)	\$0.00	

Finance Committee**Pam Burke****Administrative Amendment to Approved 2010 Budget**

Revenue		2010
2	Member Dues	\$2,200.00
3	Interest	\$100.00
5	Seminar 2010	\$1,000.00
7	Fund Raising	
	SR News Subscriptions	\$25.00
	Ways and Means	\$250.00
8	Sales	\$500.00
11	Contributions	\$0.00
13	Other	
	Region Meetings	\$1,600.00
	Taxes	\$50.00
	Miscellaneous	\$50.00
14	Total Revenue	\$5,775.00
Expenses		
17	Educational Events	
	Correspondence Courses	\$2,400.00
18	Seminar	
	Region 2010 (Scholarship)	\$175.00
20	Fund Raising (Ways and Means)	\$50.00
21	Cost of Sales	\$450.00
22	Rent (Region Meetings)	\$600.00
23	Newsletter	\$150.00
24	Administration	
	Director	\$200.00
	ARD	\$50.00
	Treasurer	\$50.00
	Secretary	\$300.00
	Marketing	\$1,200.00
	Other Committees	\$250.00
25	Officer's Travel	
	National Meeting (RD)	\$1,600.00
	Regional Meetings	
	Lunches	\$200.00
	Travel	\$750.00
	Lodging	\$1,500.00
	Within Region Travel (RD)	\$750.00
27	Other	
	Bank Fees	\$25.00
	License and permits	\$75.00
	Region Lunches	\$1,600.00
	National Opportunity Drawing	\$200.00
	EGA Annual Fund Campaign	\$200.00
	Taxes	\$45.00
	Miscellaneous	\$250.00
28	Total Expenses:	\$13,070.00
	Transfer from Savings:	\$7,295.00
	Balance	\$0.00

Changes:

- 1 Renumbered to match Annual Report
- 2 Added Revenue Category "Sales"
- 3 Added Revenue Category "Contributions"
- 4 Added Expenditure Category "Cost of Sales"
- 5 Appropriately allocated amounts among W&M and Sales categories.

Marketing Committee

Liz Burns

The Marketing Committee has been diligently working away via email, teleconferences and a three day (self-pay) retreat. Our foundation has always been to develop and deploy methods that will assist Sun Region chapters in sustaining and expanding membership.

After the September Region Meeting, the committee began work on the Marketing Committee Survey. The survey, designed to take the pulse of region membership, was delivered to chapter presidents to be administered at chapter January and February 2010 meetings. Regional Representatives were designated to tabulate the chapter results and report the tally to the committee chair. At of late February, few tally sheets have been returned. By region meeting time, the committee hopes to have general results to report. The committee appreciates your members' sharing their thoughts with us to enable us to work harder for you.

Also released as of the new year was the chapter marketing grant. A simplified application process results in each chapter being reimbursed up to one-hundred dollars cost for any activity that is designed to sustain and expand membership. No receipts required! Each chapter is strongly encouraged to seize this opportunity!

January 25-27, 2010 saw the committee members hard at work in a (self-pay) retreat in Orlando. Hunkered down for 2 1/2 days of work, with breaks for meals, the committee produced an expanded, working outline for the upcoming Marketing/ Recruiting Resource Guide. With more work still to be done by the committee, the proposed publication date is September 2010. Look for updates on this innovative chapter development aid in the region newsletters.

In the works is a Sun Region EGA Facebook page. A Facebook page will expose millions of people to the rewarding activities surrounding the needlearts in Florida and Bermuda. Stay tuned for more details as the page develops!

The Marketing Committee thanks all Sun Region members who have participated in the survey, shared ideas and concerns with us and who are now planning their grant activities.

Marketing Team Announcement!

Visit our new Facebook page and become a fan!



"Sun & Sea Embroiderers"

This is our brand new Sun Region sponsored Facebook page
Please support our effort to spread the word about EGA, the
embroidery experience, and our passion for preserving this art form.
Put "Sun & Sea Embroiderers" in the search box on your Home or Profile screen
If you aren't currently a Facebook member, go to <http://www.facebook.com>
and sign up. It takes only a few minutes to be a supporter

Outreach Coordinator

Betty Baechle

Please review your chapter information below and send corrections, additions or deletions to Betty Baechle at outreach@sunregionega.org

BERMUDA - Our newest chapter has manned a booth at the Lifestyle Expo in Bermuda to introduce themselves to the community and the many opportunities that are available to EGA members in the art of needlework.

BISCAYNE - Members have completed 55 samplers for Habitat for Humanity Dade County area. 135 Kissing pillow tops for our troops, and 6 members stitched Heart pictures for the Ronald McDonald House in Orlando. They collected "pop" tops for Ronald McDonald House and used stamps for the Catholic Orphanage. Collecting personal toiletries for the Abused Spouses Center and penny coins for the Community Habilitation Center for the Mentally Challenged Adults. A new project this year was 110 crocheted or knitted Caps for children at the Miami Children's Hospital and the Neonatal Care Unit at North Shore Medical Center. Members donated a total of \$150 and collected food items for the needy for Riviera Presbyterian Church. 25 Bookmarks were made for the National Book week.

CANOPY OAKS - Several of their members have made baby quilts for a local Neonatal Center. They had a Needle Arts display at the Leon County Library, NE branch

CENTRAL FLORIDA - Making Samplers for Habitat for Humanity, knitting baby caps, blankets and booties for the Neonatal unit at the Winnie Palmer Hospital. Collecting books, quilts and toiletries for the Beta House for new young mothers. They are also stitching Kissing Pillows for the service men and had a display of Needle Art at the Central Florida Fair. New project this year has been making Heart Designs for a wall at the Ronald McDonald House. 13 Hearths have been finished so far.

CHAIN STITCHERS - Made Habitat Samplers for Lake and Sumter Counties. For the last five years this chapter has decorated a Christmas Tree and donated the proceeds to the women of Cornerstone Hospice of Lake and Sumter Counties. This year \$1228 was presented to this very grateful organization. Many of the members knit and crochet baby items such as hats, mittens, booties and Afghans for the Leesburg Regional Medical Center. A donation of \$100 Publix gift card and food was donated to the Saint Philip Lutheran Church

DuCLAY - Contributes gifts for teenagers to the Quigley House, which is a women's shelter in Clay County, Florida. Collected and sent needlework supplies to our friends in Australia.

GULFVIEW - Collect supplies for classroom use for the Pasco County Creation Station. They also make and donate blankets for Project Linus, for seriously ill and traumatized children age 0 to 18. Ditty bags are filled with personal items and donated to a local children's shelter in Lutz, FL. and Habitat for Humanity Samplers are made for homes in West Pasco County. They sent needlework supplies to our Australia friends. Gulfview continues to contribute kissing pillow tops and donations to the Yellow Rose chapter in Texas for finishing and distribution. Our 12 week youth program for homeschooled children "Stitching With the Guild" will continue with another session in the fall of 2010.

INDIAN RIVER - Collects needlework supplies, extra fabric, floss and makes up kits to be donated to servicemen, women and families at the Haley VA Hospital in Tampa, FL., Brooke Army hospital and Walter Reed. A EGA Indian River Chapter business card is enclosed in each kit as a way to reach out to others who may not know anything about EGA. This chapter is also making Samplers for Habitat for Humanity. Pop-tops are collected and sent to Ronald MacDonald House in Orlando, FL. Used stamps are collected and sent to Biscayne Chapter. Over 1000 Toiletries were donated to the homeless. This chapter also has an active program teaching young people beginning embroidery at the local library. They have also send needlework supplies to our friends in Australia. A total of 105 Kissing pillows were given to the family readiness center at Patrick Air Force Base and 13 were sent to California for The Rock of the Marne Battalion.

NEAPOLITAN - Have been stitching samplers for Habitat for Humanity of Collier County, FL. They sent needlework supplies to our friends in Australia.

SAND DOLLAR - Delivered 3 lap robes, 12 knitted shrugs with sleeves, 3 Walker bags sewn with Velcro, 3 Shawls and 6 pair of bed slippers to local nursing homes in New Smyrna and Port Orange, FL. 24 Knitted baby sets were made for preemie babies. 5 Samplers were made for Habitat for Humanity Homes in Volusia County, FL. 94 Christmas ornaments were made to decorate the tree at the Atlantic School for special need children. Needle works supplies were collected and sent to our Australia friends. At our Christmas luncheon \$200 was collected for the Westminster Church where we meet, \$110 for Gifts of Love along with canned foods, and \$100 and pet food for the South Volusia Humane Society.

SAND DUNES - Stitch Habitat for Humanity Samplers. Stitch bookmarks for their local Library as an incentive for the children's reading program. A new outreach project is "Quilts for Kids" personalized for terminally ill children. They also stitched in a local bookstore to exposure people to the art of needlework.

SANDHILL CRANE - Stitches Habitat Samplers for the new homes in Hernando County and sending stitched "Kissing Pillows" squares to the Yellow Rose Chapter of Texas. They also collect clothing and personal items to give to Mid-Florida Community Services for senior citizens. They collected and sent needlework supplies to our friends in Australia. They have started a new youth program teaching youth and their Mom's needlework.

SARASOTA - Make hats, blankets and robes for the Neonatal center and collect items for Bethesda House. They are working on a sampler for the 'Spanish Point", the home of wealthy women who helped settle Sarasota. They collected needlework supplies to be sent to our friends in Australia.

SEA GRAPE - More than 931 baby caps have been made and donated to Gulfcoast Hospital. They have a program to teach youth needlework. Collected tabs, lids and pennies for the Ronald McDonald House. They also stitch bookmarks for literacy, and collected and sent needlework supplies for our friends in Australia. At Christmas time food was donated to the Harlem Heights food pantry in South Ft. Myers.

STITCHING GATORS - Have been active with projects for Breast Cancer. Collect stamps, magnets phone books and labels for recycling for Sidney Lanier School for limited children. They taught children needlework in a summer program.

SUNCOAST - Continues making lap robes for nursing homes, kissing pillows for our military and blankets for the patients at the Susan Cheek Needler Breast Center.

Ways and Means

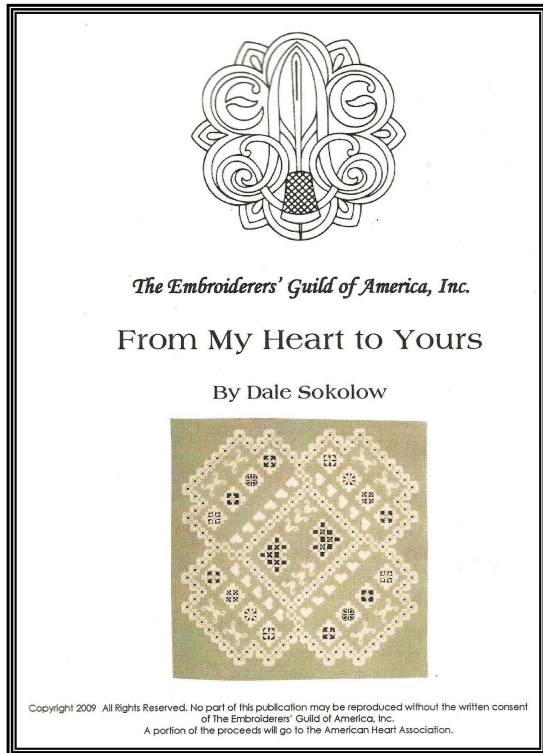
Marge Holmes



Region Reps, please bring your chapter's orders & payment to our March Region meeting

Size	Price + Tax	Total
6 x 8"	\$8.00 + .48 Tax	\$8.48
10 x 11"	\$10.00 + .60 Tax	\$10.60
16 x 16"	\$17.00 + 1.02 Tax	\$18.02
12 x 13"	\$13.00 + 2.70 Tax	\$13.78
All 4	\$45.00 + 2.70 Tax	\$47.70

Plus



Get Ready for our
 Ways and Means
 Opportunity Drawing

Sun Region Meeting, March 26-27
 Winner will be declared on Sunday

The Opportunity premium includes the instruction booklet for Dale Sokolow's "From My Heart to Yours" (EGA's 2009 American Heart Association Outreach Program) plus the fabric, thread, and needles needed to complete the design.

Sun Region Seminar 2010 – Mayday Mayhem

Kathy Singleton



Mayday Mayhem
 April 30 - May 2
 The 2010 Sun Region Retreat/Seminar
 Kathy Singleton, Chairman



Mission Inn; Howey-in-the-Hills, FL
 It is not too late to register
 There are still some class openings. Retreat space is also open
 Join us and support this Sun Region educational event

Contact: Deby Tally @ 407 696 7130

EGA 2011 National Seminar – Flamingo Fandango

Donna Christie



Flamingo Fandango

September 11-16, 2011
Donna Christie, Chairman

Plans are moving along. Faculty selection was held in mid February by the Dean of Faculty. Letters of acceptance are in the process of being sent out. A very nice selection of classes, teachers and techniques have been chosen. A more detailed report on the pieces and teachers chosen will be presented at the proper time.

The Publicity Chairman and I are working on an idea for the "Save the Date" favor. Special folding ort boxes are being made. Contracts are being formulated for the Boutique as well as the Bookstore. We are hoping to have contracts signed by late spring - April or May.

A selection of Promotional Merchandise is being considered, and we hope to have a few items available for sale at the Sun Region meeting the end of March and at the Sun Region Seminar in late April. The items being considered for sale are: a small beaded purse type zipper bag with a flamingo on it, a shopping bag with the Seminar logo, a flamingo pin, and a variety of sizes of Tervis insulated glassware. The beaded flamingo is also still being offered.

Our next meeting will be at the Sun Region Meeting the end of March. The Seminar Committee along with the Committee Chairmen will be having a meeting on Saturday morning just prior to the Region meeting. I have asked that all Committee Chairmen send me a report so that I can forward them on to the Seminar Committee in advance of that meeting.

The committee that is looking at possible tours is working hard to have a selection to choose from. They are planning on having a group to select from at the Sun Region meeting in March. We will narrow it down to 5 or 6 really great sites. Naples has a lot of diverse possibilities to select from. We are even hoping to have the Chef from the hotel offer a cooking class as one of the possibilities.

The Banquet Chairman is getting ideas for the two banquets and talking with the Chef about menu selection. She is also working at finding just the right favors! She has several very good ideas.

Most of the other committees will begin their work in more diligence after the San Francisco Seminar.

Sun News

Linda Anne Buehler

Sun News publication schedule: quarterly - March, June, September and December

Region officers, committee chairs and chapter representatives are reminded that the deadlines for submissions are: March 1, June 1, September 1 and December 1.

Website

Lynn Abbey

The Sun Region website was successfully migrated from its longtime "home" on the Geocities servers to its new and unshared home. If you visited the website using the <http://sunregionega.org> address, this migration should have been invisible to you, but if you were using the Geocities address (http://www.geocities.com/nonprof01/SR_EGA/) you need to update bookmark file to the <http://sunregionega.org> address.

(Continued on Next Page)

Things are still very much “under construction” in our new location. Specifically, I have set up pages for each chapter, but most of the pages are empty. I could put something together with information gleaned from the old Geocities site and newsletters, but I would rather work with new, clean information.

If a chapter has a website already, please send me its URL so I can link the region site to it. If your chapter doesn't maintain a website of its own, then I need some basic information for your chapter's page at the region site.

A) Your meeting places and times

B) An email address that a prospective member could use to get more information.

Note: I will NOT be exposing these email addresses on the website! I'll be creating “blind” addresses of the form ChapterName@sunregionega.org which can be safely published and which will funnel email to a the designated address.

The website has received a very visible redesign, but it has also undergone many invisible changes which are making it much easier to update. My goal is to create a community for current and prospective EGA members in Florida; that may take a little while to achieve, but until then, I'm aiming for a two-day turn-around for incoming chapter information.

Please let me know what your chapter is doing and planning so I can keep your chapter's page fresh and dynamic.

If you have any questions about the region website (or about the Internet in general). send them to me and I'll do my best to answer them.

Chapter Reports

Bermuda

Kathy Faries

In February, we welcomed Doug Kreinik and his wife to Bermuda. He held a thread seminar at both our morning and evening meetings. We learned so much about his threads, the many ways they can be used and about all of the different products his company makes. It was well worth having him come to us! He also held classes for children on Saturday and many of our members enjoyed hands-on experience along with the children in doing embellishment and cording.

On February 27th we had a record number (41) at our marathon stitch in day (9:30 AM – 4:30PM) – this included six stitchers who flew in from St. Louis just for this event. It was a very good day.

Our members are busy with our project for the year – a stitching roll up which will hold all of our stitching threads and supplies. We are all stitching our own designs on the roll up. We also are busy stitching for our charity tea and needlework sale which we will hold in November.

Biscayne

Marge Holmes

Our programs have included a Petite Project “My Mini Sampler” in October, and The Rice Stitch in January which was a study of color and shading using this particular stitch.

In December at our annual Holiday Party twelve of our innovative stitchers had completed their “Brown Bag Challenge” and showed what you could stitched out of bits and pieces of odd threads, beads and plastic flowers. Every piece was absolutely amazing and completely different.

Congratulations to all. We also had an encore program on our EGA Blue & Gold scissor fob designed by one of our members.

Our February program was how to embellish Valentine cards. March will be our 35th Birthday Party and annual

Stash Sale.

We're delighted to have another Master craftsman in our midst. Andrea Ellis completed all six steps for Counted Thread in 2009. Her sixth step will be exhibited at National Seminar in San Francisco. Well done.

Our Thanksgiving food and monetary donations to the Riviera Presbyterian Church Food Pantry for those who are in need was very successful. During January we completed our goal of a total of 150 knitted/crochet caps delivered to Miami Children's Hospital for their cancer patients. In conjunction with Royal Palm ANG Chapter there were a total of 135 kissing pillows delivered. A tally was made of all our Habitat Samplers from September 1997 thru March 2010. The total was 548 Samplers.

Our Hearts were saddened by the loss of three more members, Alice Wills, Pauline Bida and Ernie Stubbs.

We have a total of 69 members with 6 plurals. We have 5 new members this quarter.

Canopy Oaks

(Report will be distributed at the meeting)

Pam Doffek

Central Florida

Deby Tally

Central Florida Chapter has been in the volunteer mode lately. Several of our members volunteered to answer phones during a recent radiothon to raise money for the local Ronald McDonald Houses. We have also participated in several Habitat for Humanity dedications. Another area of outreach for us is the kissing pillows and we have a team finishing up several to send off. Our January meeting focused on Stitch for Literacy and we are busy making bookmarks that will be presented in May.

We have also had fun at our recent meetings and events. Our holiday luncheon was great fun - Anne Jones from The Black Sheep was our speaker and our members were treated to a delightful luncheon. Our education in the field of needlework has continued in many ways. Our 4th Wednesday group is now studying stumpwork and raised embroidery stitches. During our regular meetings we have learned how to do beaded fobs, had a Rozashi class and will continue our petite project landscape series in the spring. February was the month for hearts - we had 3 projects we worked on - Twinchie needlepoint hearts, a Love Bag and a Hardanger heart.

We will be taking a field trip to Melbourne in March to visit the Ruth Funk center for the Textile Arts.

We are looking forward to hosting many of our region members in April/May for MayDay MayHem and we are also happy to be hosting the region for the March meeting.

Chain Stitchers

Geni Dickinson

Another three months has passed and it is flying by so quickly! December 2009 was our annual Christmas potluck dinner and ornament exchange. Everyone brought delicious dishes to be shared by all. The ornament exchange was interesting and fun for all as usual as we saw each other's handmade ornaments. January was a busy month! Carol Presley gave a marvelous program on pin keep finishing. We had started this program in October with the stitching over one and finished in January. In addition, at the January meeting the Round Robins were completed and shown. The ladies who participated had not seen their round robin projects in six months. There were three groups of four ladies. The first lady decided on her subject and did the first part of the round robin then passed it off the next person on the list. The second lady completed her own design of the robin and passed it to the third person. Finally, a fourth person would receive the robin and finish the fourth part. One group lost a member and three ladies are finishing the last group of robins. Of the two groups that finished, the themes were: Dolores Mirolsky - floral bands, Linda Ferguson - sampler birds, Lynn Abbey - cats, Carol Presley - pink houses, Diane Atkins - Ethnic Embroidery, Gail Burgess - Geometric Christmas, Jennifer Nardiello - Monograms with violet flowers, and Susan Butler - Snowmen. Also in January Dolores Mirolsky taught a workshop on Nanette Costa's Full Color. This project could be done on canvas or linen. The participants chose their own color scheme. Susan Butler allowed us to come to her house for the workshop

In February Claire Nardone taught us a beaded button with a nautical theme. It is amazing what one can do with bugle beads, tiny shells, and beads! In March, Lynn Abbey is going to teach a stumpwork class in "The Dragonfly" by Luan Calley. This should be great fun and very interesting. In April Dolores Miolsky will teach us how to make a Quilted Ball. In May we will have an anniversary potluck dinner. This will be our last official business meeting before our summer stitching. During the summer we stitch on various projects such as Habitat samplers and Christmas ornaments.

In late November we also received two very nice letters. One was from Cornerstone Hospice for our chapter donation of \$1,228.00. This was the proceeds from our Christmas tree with the blue and silver chapter-made ornaments. The second letter came from the Greater Pacific Region of EGA Threads for Healing Project. We had sent a large box with supplies for the stitchers in Australia who had lost so much in the fires last year

duClay

JoyceAnne Stevens

Not an auspicious beginning of 2010 for duClay Chapter. We were informed in December that the meeting rooms in the library would be closed to all groups until April because of roof repairs in that section of the library. We were able to reserve a small conference room for our Saturday afternoon stitch-ins. Because the library closes early on Tuesday we were not able to meet at our regular meeting time. So, we decided to eat out for our regular meeting which has actually worked out fairly well. The attendance has been almost 100%, the discussions lively, food good.

We continue to have our 1st Saturday of the month stitch-in at the Orange Park library and the 2nd Saturday of the month, we stitch at The Olde Green Cupboard in Mandarin. We had a nice group of stitchers at our February meeting at the Olde Green Cupboard. Our plural member from Pennsylvania was present as well as 2 former members of duClay. A lot of catching up, showing and telling, and stitching took place.

At our February regular meeting, held at the Olive Garden, we decided to select a design that all the members could work together. A committee was appointed to research canvaswork designs available and bring several suggestions to the March meeting for the group to vote on.

8 members, 1 plural

Gulfview

Judy DeMeglio

At the present time we have 43 members with one more pending. There are 4 plurals. Our newest member since October heard about us through a publication. We are presently having an exhibit at Pasco-Hernando Community College, West Campus in New Port Richey. We have over 130 pieces on exhibit. The display is magnificent if I do say so myself! We have contacted as many news sources as possible to advertise it. The gallery is a new addition to the college's library and is ideally suited to show our work. We will be there until March 31 so come on down! We are going on a bus trip to Port Charlotte for our birthday party in March, where we will be visiting the Golden Needle shop for a fun day of shopping and lunch at a nearby restaurant. In April we will be starting a herringbone eyeglass case designed by B.J. Carola. We have signed up for the Ikebana CC and we have several other projects waiting to be started. Our outreach program has included blankets for Project Linus, materials for Creation Station, samplers for Habitat for Humanity and kissing pillows for our armed forces. Our Youth program was a successful class of 9 students who finished all their projects and clamored for more.

Indian River

Carol Tsoukalas

A busy year is well underway for the Indian River chapter.

We started in January with our annual "Stash sale/silent Auction". The members brought and bought a lot of items. We had fun and made money too. Why is it that other peoples stuff always looks better than what we already have?

Our president, Jineen Kulczycky, has come up with another "President's Challenge" for 2010. The first part is to

finish a project that was started either in a class or a meeting or maybe one of the unfinished projects purchased at the January sale. The second part is to complete Dee Meek's EGA Petite Project, "My Mini Sampler", which Jineen will be leading. To encourage us to finish, she has promised us the gold needle to go with the piece when we finish stitching it.

On January 25 & 26, about 16 of our members participated in a pilot class led by Rachel Atkinson. It was a wonderful opportunity and it was fun to work with Rachel. She enjoyed the warmer than MA weather.

On Feb. 6th, "Stitch in Public Day", many of our members could be found stitching away at Barnes & Noble on Merritt Island. Many people were curious as to what we were doing. We didn't get any leads for new members, however there were three young girls that found us because of a local newspaper article. They took pictures of us and asked a lot of questions. We informed them of our children's class we hold every summer. Hopefully they will participate and become future members of EGA.

Our education chair, Harriet White has begun teaching the GCC "Beading Color Play" designed by Peggy Wright. The class should be completed by June. In order to take advantage of Sun Region's offer to pay the registration fee for a GCC, we are in the process of looking into what class our members would like to take. In the meantime, Harriet will be offering beginner classes on various techniques for our newer members and for those that need refresher courses.

We have formed a recruiting committee to come up with plans for attracting new members. Along that line, in an effort to promote embroidery and seek new members, the Indian River chapter displayed a variety of members' embroidery projects on Feb. 18th at the Gleason Performing Arts Center on the Florida Tech campus in Melbourne. In conjunction with the Ruth Funk 6th Annual Textile Lecture Series, our chapter president and 1st vice-president Jineen Kulczyk and Donna McFarland greeted audience members attending guest Melinda Watt's lecture, "The Biblical 'It' Girls: Female Heroines in English Embroidery." Also participating in this event, Doreen Snyder joined Jineen and Donna as they shared their enthusiasm for "embroidery today," assuring attendees that embroidery was alive and well in Brevard County.

In March we will be learning how to do Kumihimo or Japanese braiding. It is a new technique for most of us and makes great cording to put around our stitched items or to use on jewelry.

We continue to display our stitched pieces in our local libraries and have a big display planned for March in the Port Malabar Library

IRC continues its involvement with the local community as well as to national organizations. We have 6 Habitat Samplers stitched and need more as there are several Habitat Homes for Humanity being built in Brevard County, many of them being duplexes. We continue to donate toiletries to the homeless at the Daily Bread, which is our local soup kitchen. They have been very busy because of the extremely cold weather which we have had. So far we have about one fifth of our goal of 1500 collected. A total of 105 Kissing Pillows were donated to the Family Readiness Center at Patrick Air Force Base in 2009. They only had about 15 left. With our members help and that of the ladies at the Indian River Colony Club, Marcia Barrere was able to deliver 12 more to them and has encouraged our members to "keep on stitching". We are still collecting soup labels and Boxtops for Education for a local Montessori academy. We also collect pop tabs and postage stamps.

We do keep busy and enjoy what we are doing. We get our energy from the chocolate we share with each success.

of Plural members is 3
Total # of members is 64

Neapolitan

Janet Kassing

Chairperson Joan Thomasson reports that our exhibit "The Art of Embroidery" held on February 18-20 in the Moorings Park auditorium was a huge success and very well attended. In addition to displaying more than 125 pieces stitched by our members, the exhibit included a boutique, a tea cup auction, an opportunity basket, and

embroidery demonstrations. Lilianne Rivera's "In Monet's Garden" was awarded "The Chapter's Choice" best in show ribbon and Carolyn Ribordy's "Koi Pond" was awarded "The People's Choice" ribbon.

Lynn Payette's workshop "Beautiful Birches" is scheduled for March 15 & 16 in The Atrium at Moorings Park. Our general meeting on March 17 will be in the Grill Room at Moorings Park and Lynn Payette will be the speaker. A brand new Brazilian embroidery course by Ganet Burr has been chosen as our chapter's Correspondence Course. Our Spring Luncheon will be held on Wednesday, April 21, hosted by Karen Rockenbach at Wildcat Run Country Club.

Sand Dollar

Abbie Kverak

Sand Dollar has had a very busy New Year. We elected new officers for the following positions; Vice President - Claire Kelly, Treasurer - Kathie Dougherty, Education - Helen Jennings, Publicity - June O'Gara, Ways & Means - Jean Fulenwider, and Sun Region Rep - Kay Dune & Kathie Dougherty.

The January - February education project was a needlepoint rose which was then stitched onto slippers or clothing and trimmed out with cord made to match the item. In March we will be making a kimono scissors holder.

The first Saturday in February, a group of our members went to stitch at Barnes & Noble book store in Daytona for the Stitch In Public day. The group had an enjoyable day, but not much interest from the public as it was the weekend of the Daytona 500 race. However, that is not going to deter us as we will be at Barnes & Noble again on February 27th.

Our board has voted that we will continue to stitch in public the last Saturday of the month thru October or November in hopes of generating interest in the chapter. Bookmarks using the EGA logo and information about our chapter along with telephone numbers have been made and are used as handouts. In getting the word out about Sand Dollar, it was decided the bookmarks are a good idea because they are small, and people will pick them up and use them. And with the chapter information, we feel that eventually we will get some calls.

February also was our Stitch Away at the Halifax Yacht Club. We had a lovely luncheon. Our speaker was Nicole Brunet Moras from Canada. Nicole is a friend of one of our members. She gave us a very informative talk and slide show on the quilts and other items she makes. What sets Nicole apart from other quilters is that all her quilts are made of recycled items, ie: fabric from clothing she has made, men's shirts or ties and sweaters, yes wool sweaters. The quilts are outstanding.

Outreach chairman (Phyllis Silver) collected money from our members for the Westminster Presbyterian Church for their Gifts for Children. This church is very generous in letting us meet in its hall. Also collected was money and 16 bags of food for the South Volusia Humane Society. Money and 26 bags of canned food and nonperishable food items was collected for Gifts of Love, a food pantry in Volusia county. This was all collected at our December luncheon. In addition to the above Christmas ornaments (made last June) were delivered to the Atlantic High School for the Life Skills program for mentally challenged students.

Sand Dunes

Cheri Hammer

Sand Dunes is having a fabulous year, stitching up a storm with "Her Majesty's Accoutrements". Most of the designs are Sharon Cohen's, although some of our own members have expanded the theme to other needlework accessories. So far we have stitched a nametag, a Sampler Sweete bag (although not many of us have finished it!), a tape measure cloak, and a beaded needlecase. There are more *accoutrements* to come, too!

We had a grand time at our annual Holiday luncheon, and also took our love of stitching to the public at the annual Stitch in Public day. We went to a local bookstore and found a couple new potential members. Hopefully we will see them again!

And we recently had a needlework exhibit going on. Our members put together nearly 100 of our favorite

stitched pieces and displayed them in a lovely setting – the atrium of the Westwood Retirement Resort. During the first day of our exhibit, we had more visitors than during the entire exhibit at our last location. I think we've found a winner! And we've also found some other people with a common love of needlework, so hopefully we will see them again too!

Finally, we are looking forward to starting our region-sponsored GCC, the Swiss Sampler. Fun times!

Sandhill Crane

Carol Harrison

We have installed new officers for our chapter. Lynn Pittenger will take over as our President in April. Until then, Ginny Smith has agreed to stay on as President Pro Tem. Julie Johnson is now our VP, Mary Sweeney is Treasurer, Lee Lawson is Secretary, and Carol Harrison is Region Rep.

In December we had our Christmas Luncheon and ornament exchange. In January, we learned how to make stitched cards which were a big hit.

In February, Bette Fogerty taught us a type of Ribbon on Canvas. This was very interesting, as we removed some of the canvas threads and inserted ribbons in their place, then we added fancy needlepoint stitches next to the ribbons. Also, in Feb. we donated many items to Mid Florida Community Services for Senior Citizens. Habitat for Humanity is an ongoing project of our chapter and we are always busy making samplers to be donated to the new homeowners.

February was a busy month for us, as a group of women met at Lynn Pittenger's house to start to work on Shenandoah Heart.

In March our program will be from the EGA Petite Project book. We will be doing the Rice Stitch Project. So far this year, we have had almost 100 percent of the attendance, taking part in our Programs. Sometimes, the women are so intent in their work, you can hear a pin drop. Also, in March, a group of women will re-visit Twister and pick up where they left off with this project.

Our youth outreach has had such a great impact and has been extended for another month. The girls, and their mothers have really been enjoying this program.

Membership info: 36 Members 3 Plural

Happy Stitching,
Carol

Sarasota

Eleanor Langlois

Education chair Barbara Kaylor taught a basic and introductory course in counted thread work to 12 enthusiastic students in January and March, 2010. She included information on fabrics and threads, beginning and ending threads, half, quarter, and three-quarter stitches, and provided small projects for practice.

In February, touring teacher Marilyn Doyle presented a program on the History of Needlework, followed by a one and one-half day Blackwork Workshop.

Lew Ladwig presented a slide program about the ethnic embroidery done by his late wife, member Genevieve Ladwig. Our chapter presented a copy of a book on Beginning Temari, written by Gen, to Venice Public Library in her memory.

We continue to provide food and toiletries to Bethesda House for the indigent, and in April we will have a workshop to make tiny gowns and "premie" caps for the Neo-natal unit at Sarasota Memorial Hospital, an ongoing project.

Many of our members are active in our Beading Group, and the jewelry they make is truly stunning. Some of our

Sampler Group members are constructing accessories for a Whitman Sampler tin, one each month this EGA year. They will be well equipped by June.

On March 29, we will hold a Membership Coffee to introduce new members to chapter officers and to explain the duties of each. This event is held about every other year, and has been well attended in the past.

We have an exhibit of 22 samplers at Historic Spanish Point in Osprey Florida, ongoing from February 9 to March 30, and are stitching there on February 17. Eleven members stitched in three area libraries on National Stitch in Public Day, February 6. We distributed information about local, regional, and national EGA, since many of our library visitors are snowbirds and might be interested in joining in other places. We have at least one new member who joined after seeing us stitching in a library!

Sea Grape (Ft Myers)

Elizabeth Burns

The Sea Grape Chapter of Sun Region Embroiders' Guild of America has just completed a very active and satisfying October-February season. The October program featured a lecture and demonstration of custom framing for needleart by the Cape Coral Art and Frame Shop. November followed right along with a program given by President Charlotte Nelson on finishing a tin box. Always well attended, is our December meeting which features the Show and Tell of completed UFOs with a Christmas cookie social. January was a busy month for the chapter beginning with a lecture on American antique samples given by yours truly and illustrated by antiques samplers from my collection. January 23rd saw Sea Grape's annual luncheon at The Legends Country Club enjoyed by sixty-two members. The luncheon featured tea cup, silent and live auctions which netted \$1200.00 for the chapter's treasury. Jean Silvius presented the February program on miniature furniture and embroidery for dollhouses. This meeting had been publicized in the Fort Myers News-Press which resulted in the attendance of several interested guests. Jean's work in the art of dollhouses has also received national recognition.

Sea Grape members were very happy to be asked to complete the Sun Region Marketing Committee Survey. The tally has been submitted to the committee.

Sea Grape's Outreach Programs continue to support our surrounding communities. Graduates of the Literacy Guild still receive embroidered bookmarks upon completion of their program. Newborns in the Lee Memorial Health System benefit from hand knitted baby caps. Members continue to support our local Ronald MacDonald House with two projects.

Members will enjoy participating in the Hardanger Correspondence Course.

Membership in Sea Grape stands at 72 with 3 plural members and 5 new members. Some of the new members were introduced by current members and one new member came to us from the church in which we meet.

Respectfully submitted, L. Elizabeth Burns, Regional Representative

Stitching Gators

(Report will be distributed at the meeting)

Betsey Harris

Suncoast

(Report will be distributed at the meeting)

Joan Sapp